

CAROLINE BEAVON
INFORMATION & DATA DESIGN

INFOGRAPHICS AND DATA VISUALISATION

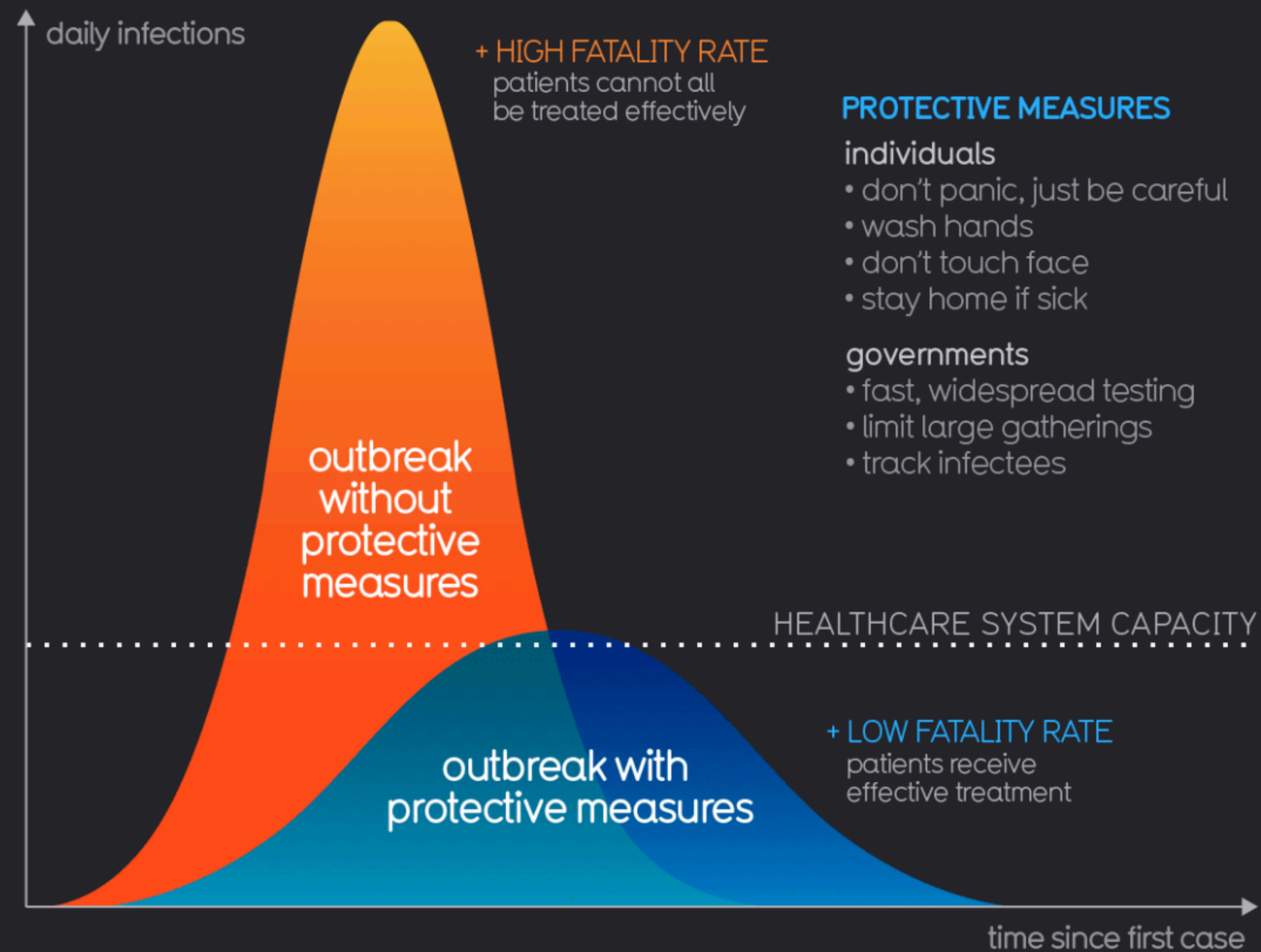
FLATTENING

THE

CURVE

Flattening the Curve

Fast, intelligent action slows pandemic effects, stops the overwhelm of healthcare systems



'Coronavirus Datapack - Flattening the Curve'
Information is Beautiful

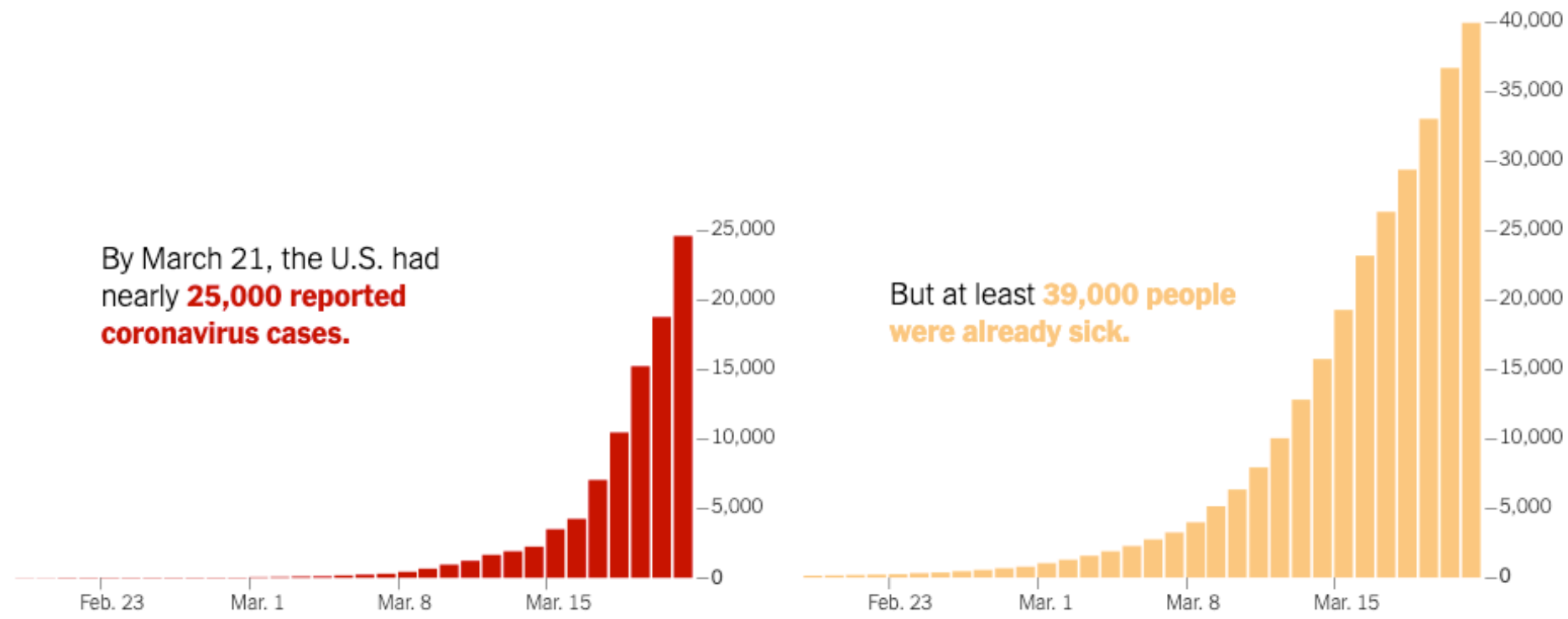
source: Drew Harris - New York Times

COVID-19 DATA IS...

- OVERWHELMING**
- COMPLICATED**
- TECHNICAL**
- UPSETTING**
- EVER-CHANGING**

How U.S. Coronavirus Diagnoses Are Lagging Behind the Outbreak

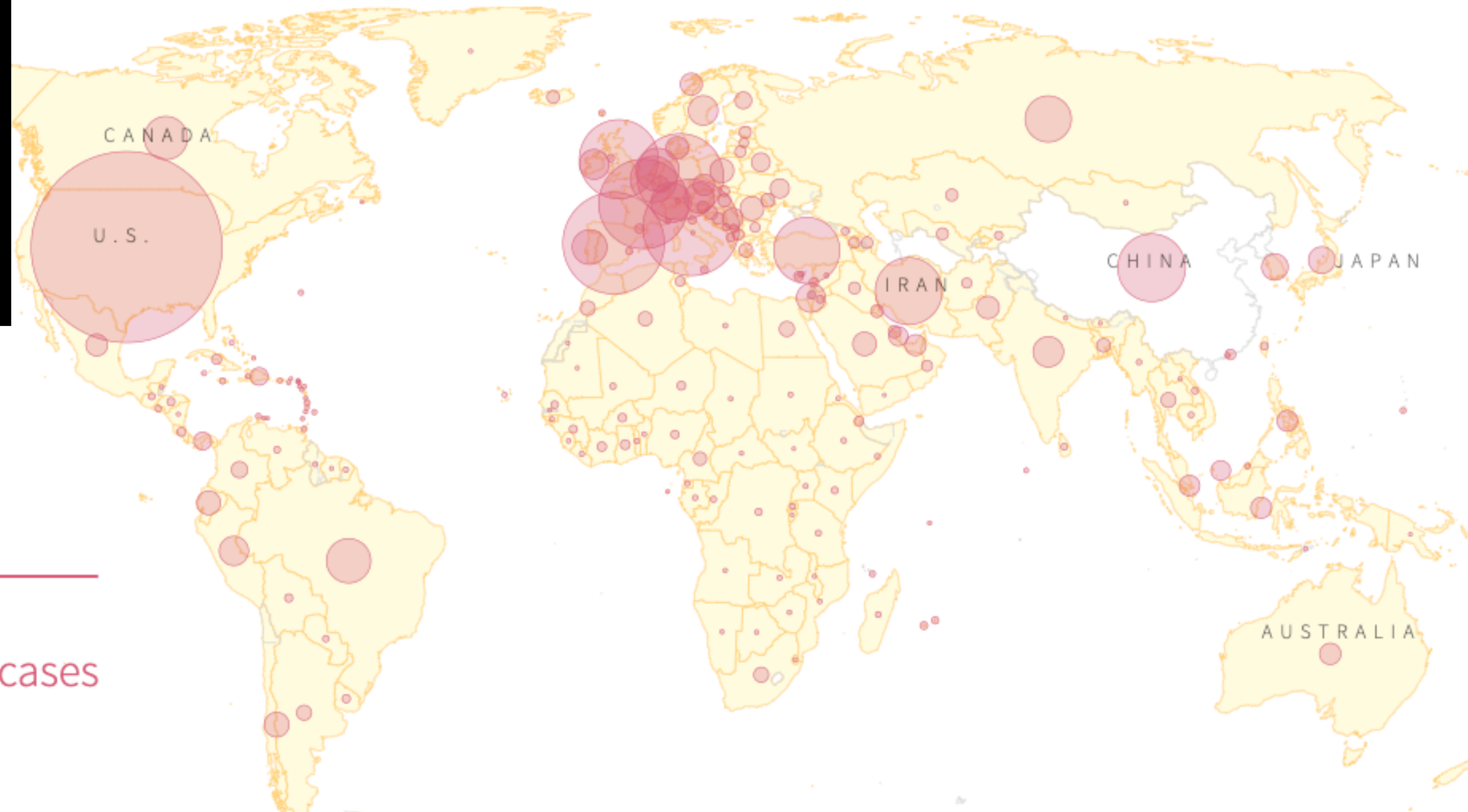
By Nadja Popovich April 1, 2020



The New York Times

Tracking the spread of the novel coronavirus

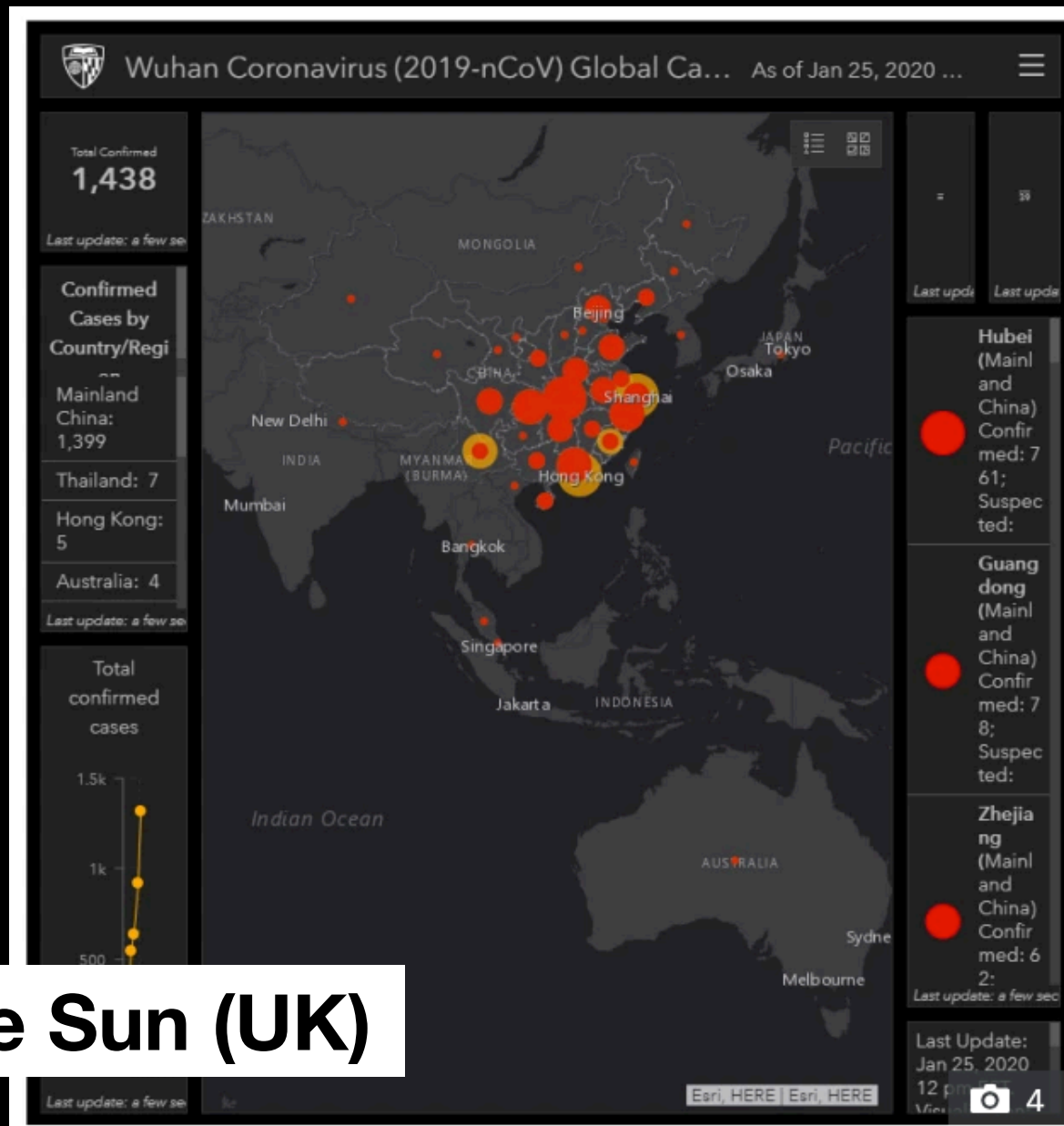
LAST UPDATED: APRIL 18, 2020 03:00 PM



April 18, 2020

2,263,363 cases

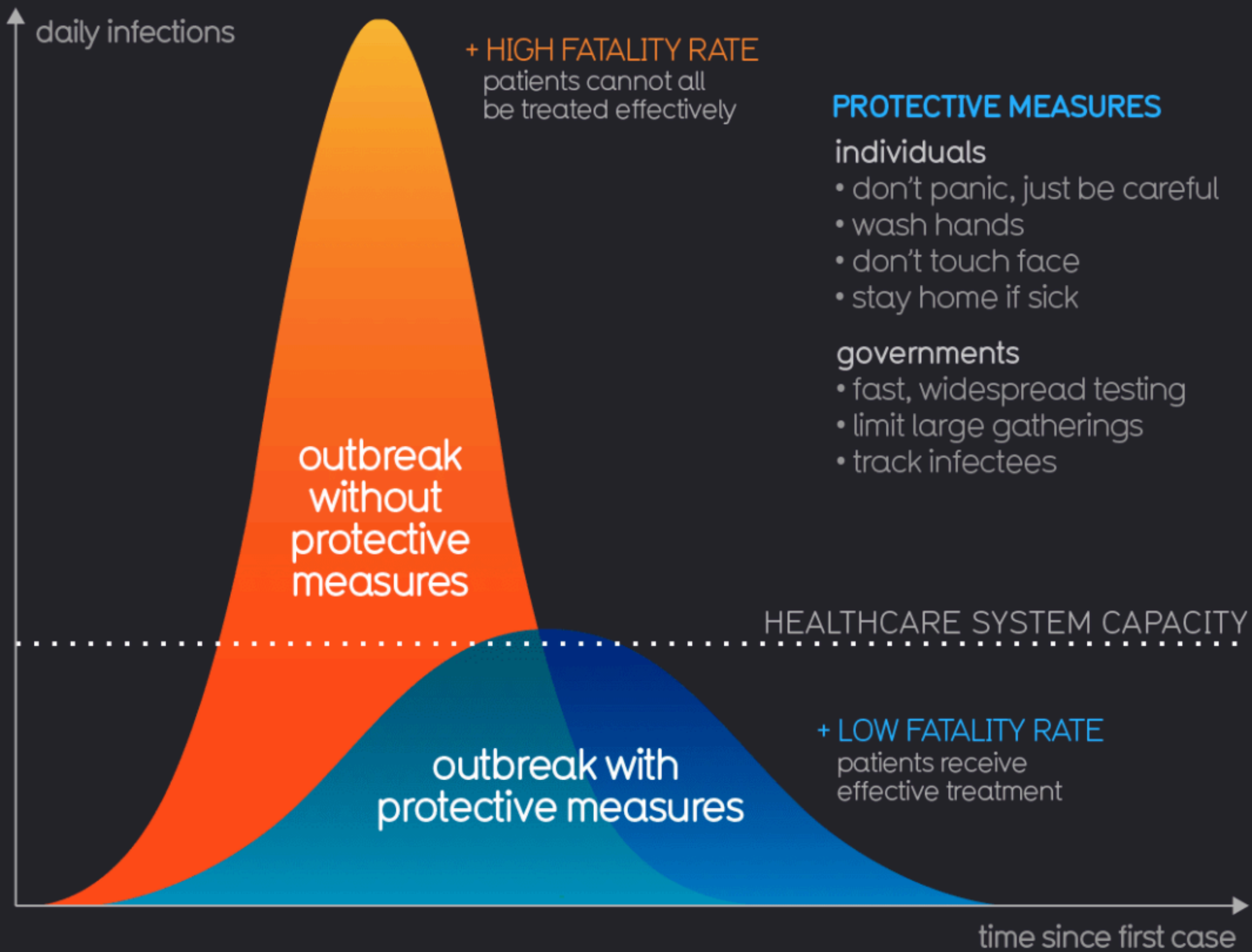
Reuters



The Sun (UK)

Flattening the Curve

Fast, intelligent action slows pandemic effects, stops the overwhelm of healthcare systems



source: Drew Harris - New York Times

**A SIMPLE,
INFORMATIVE
STORY TO
ENGAGE THE
PUBLIC AND
CHANGE
BEHAVIOUR**

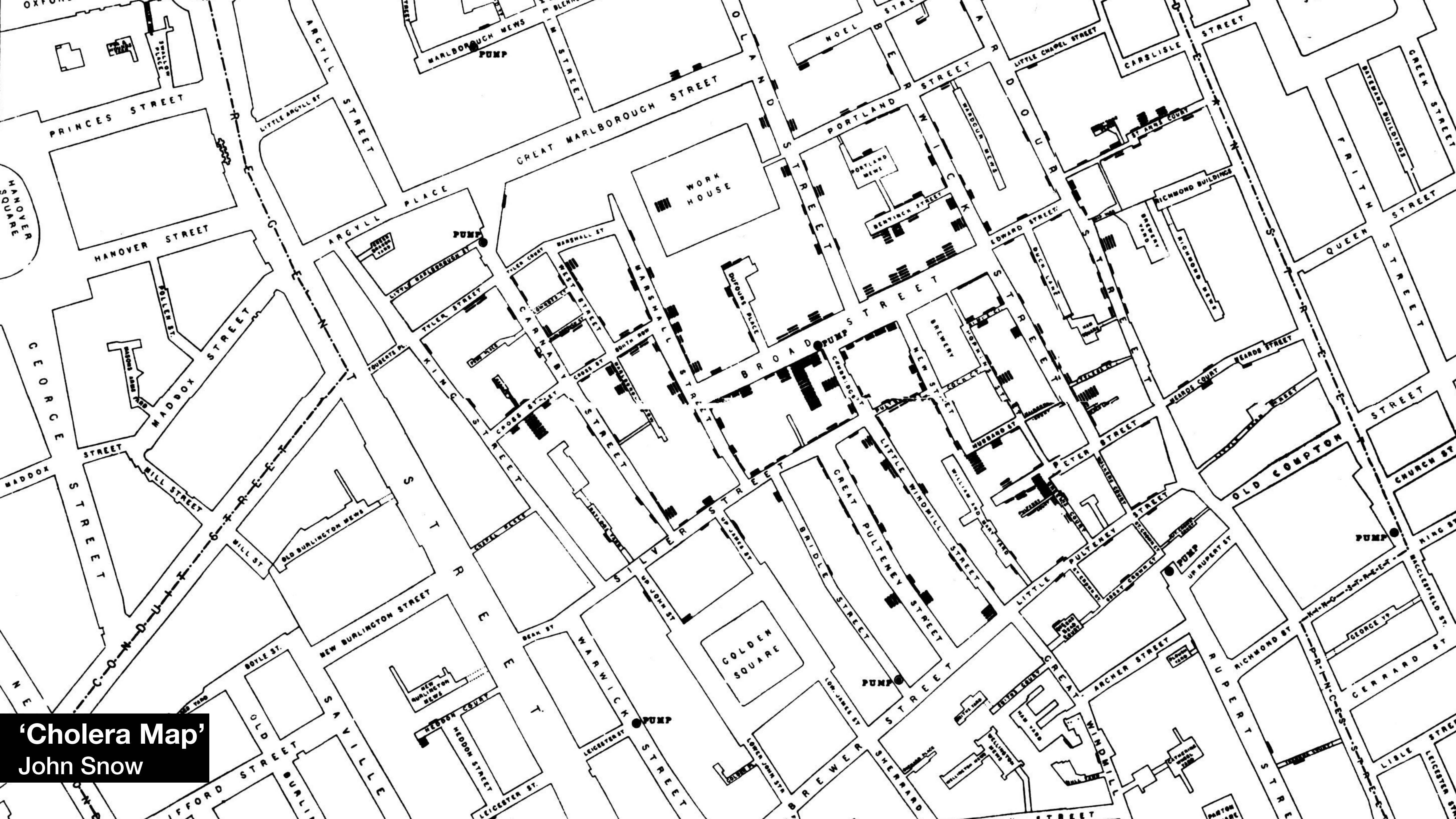
'Coronavirus Datapack - Flattening the Curve'

Information is Beautiful

**DATA
VISUALISATION
SHOWS THE BIG PICTURE**



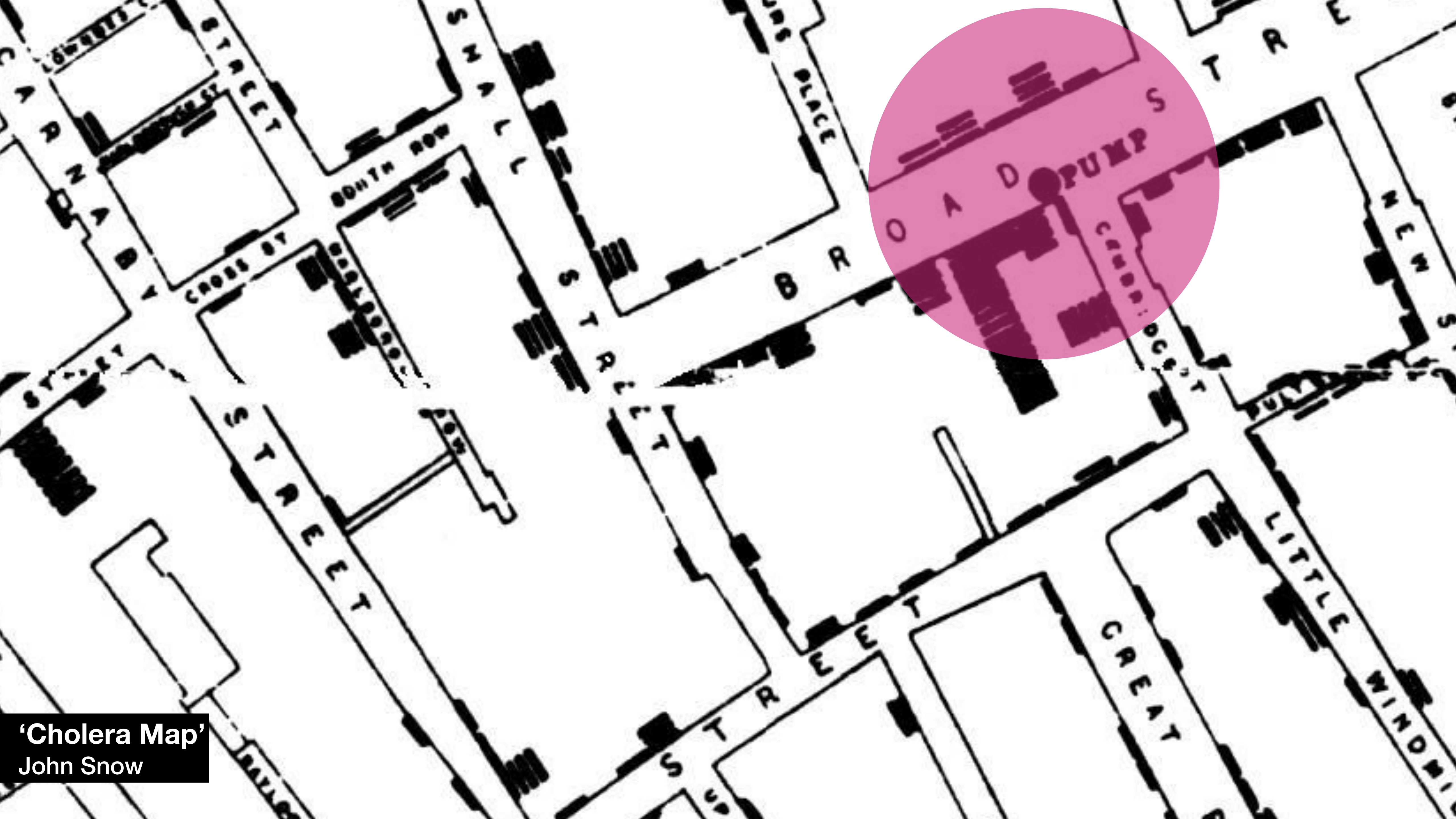
'A Court for King Cholera'
Punch 1852



'Cholera Map'
John Snow



'Cholera Map'
John Snow



'Cholera Map'
John Snow

FILTER BY LOCATION

- Africa
- Asia
- Europe
- North America
- South America

FILTER BY NUMBER OF DEATHS

Between 909 and 50Million

DURATION (years)



'Poppy Field'
Valentina D'Efilippo

TIMELINE



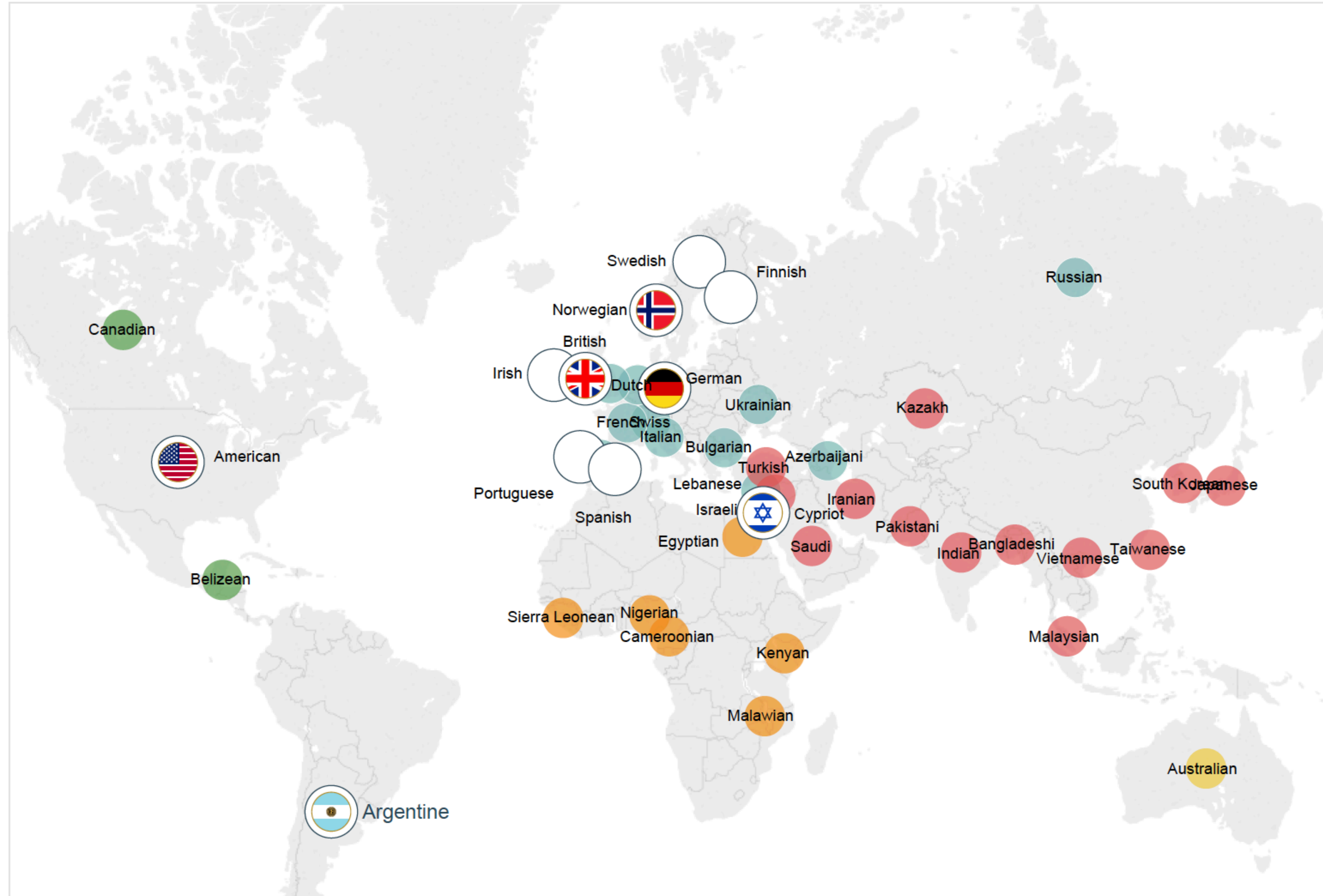
CASE STUDY: ACS (INTERNATIONAL SCHOOLS)



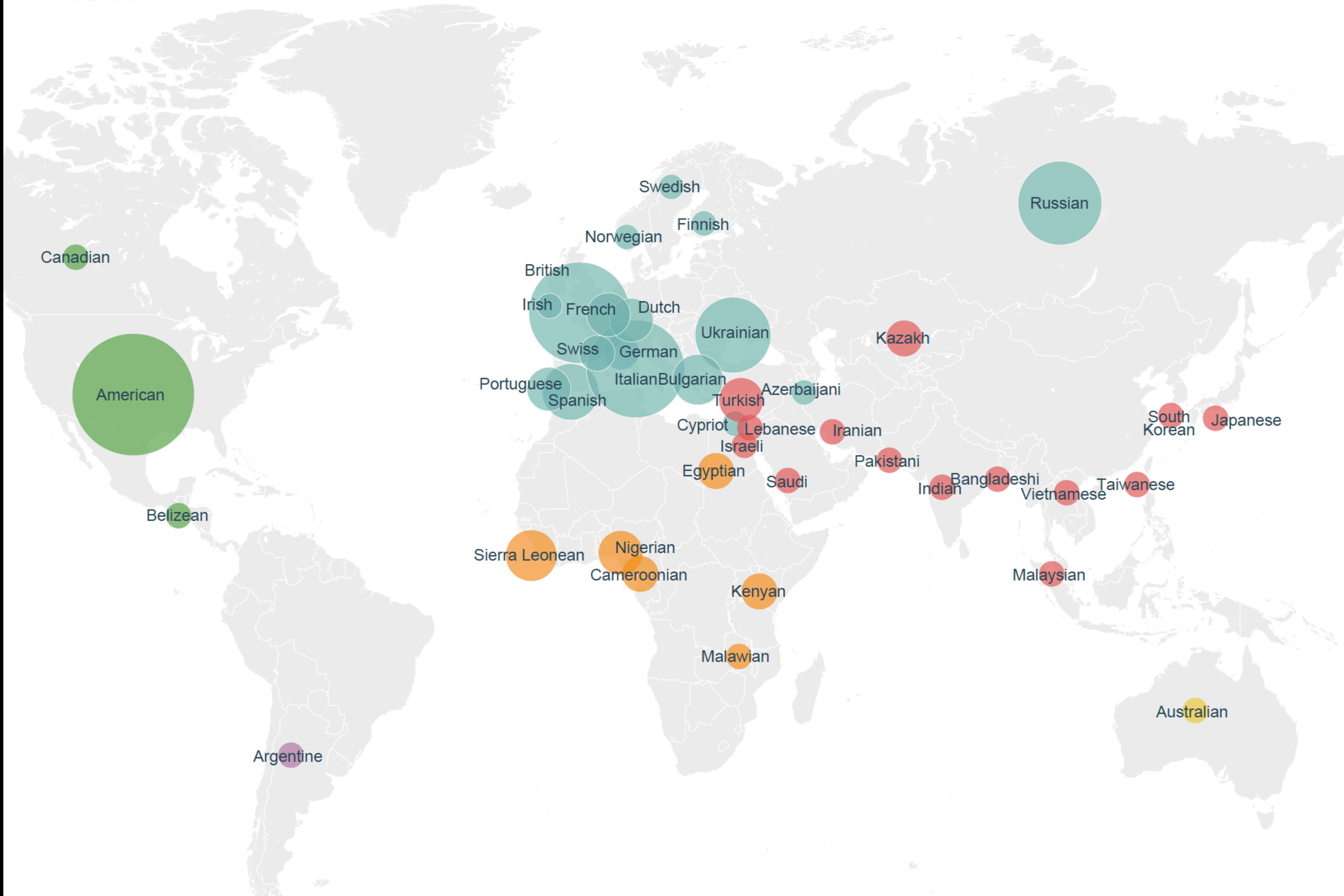
SHOW THAT OUR PUPILS ARE FROM A WIDE RANGE OF CONTINENTS AND COUNTRIES

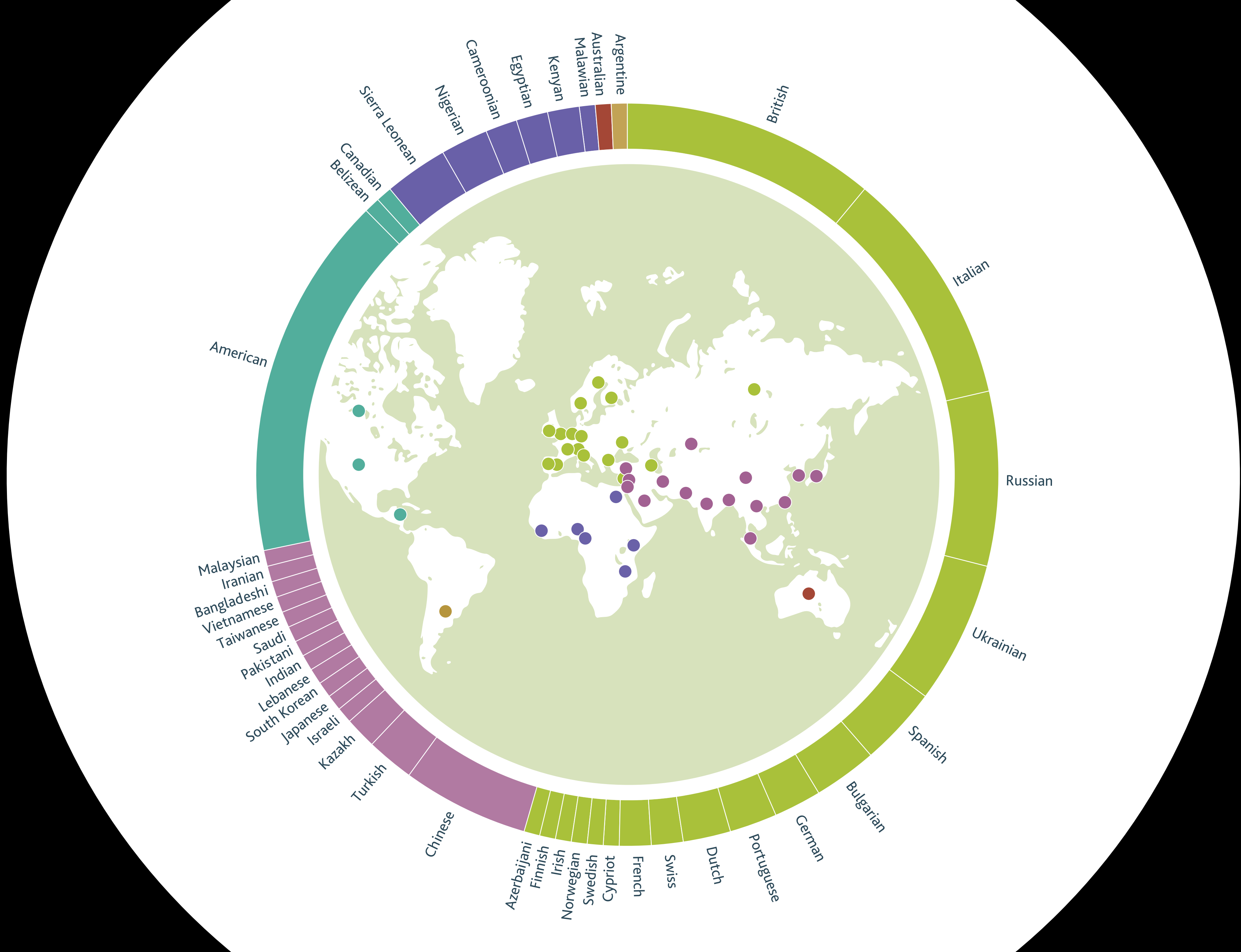


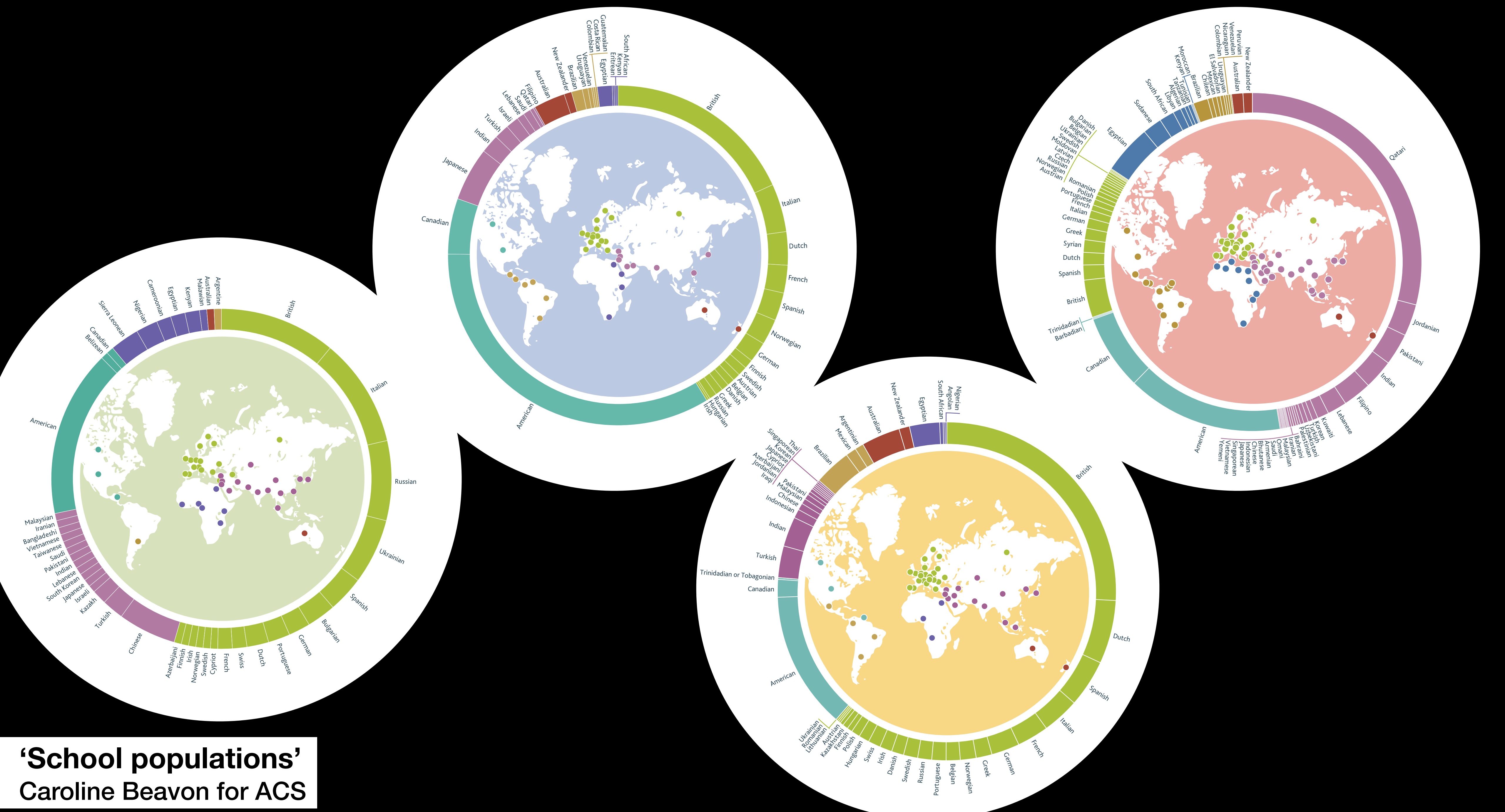
Flags of the world



Sized circles





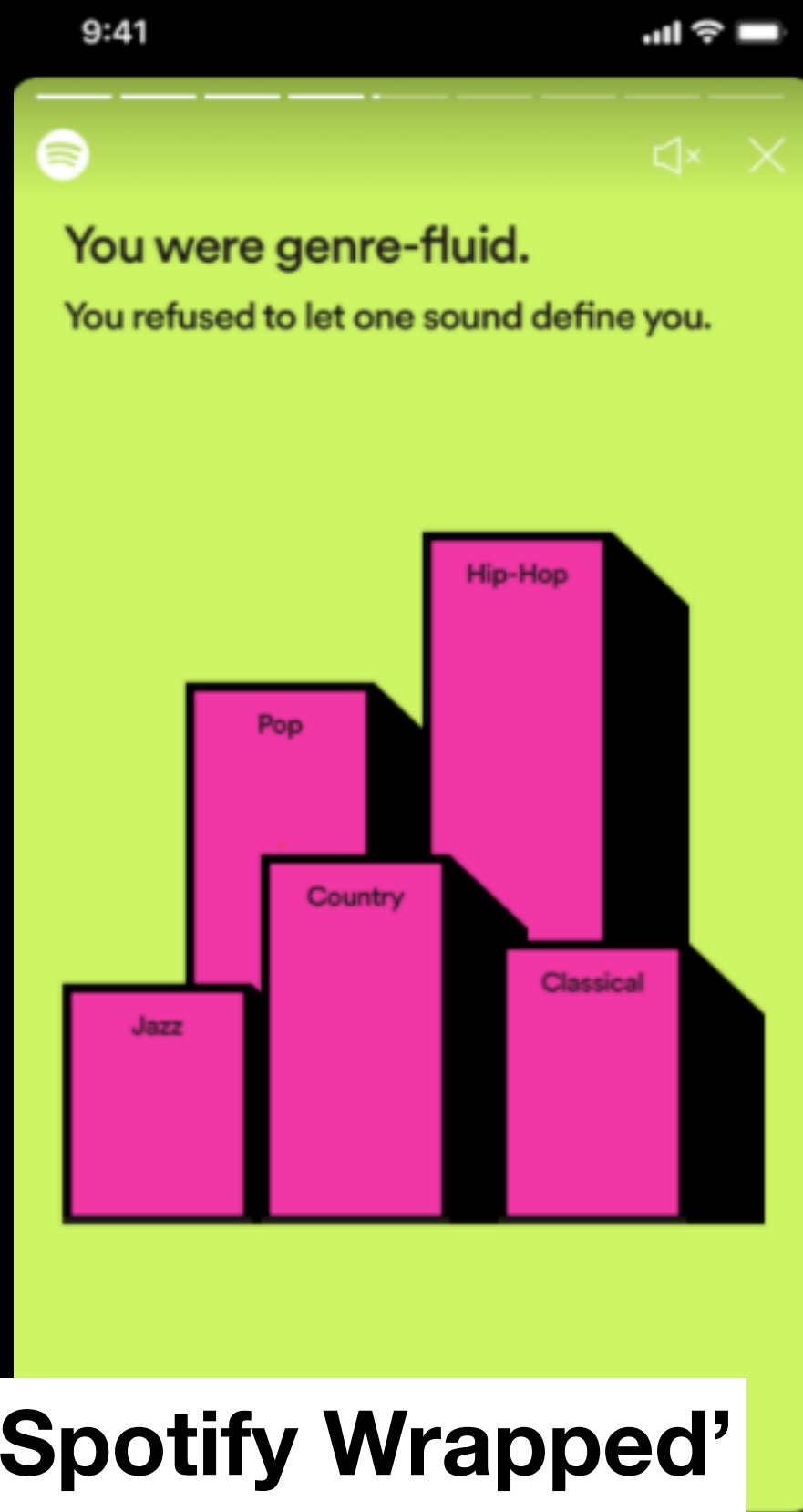


‘School populations’
 Caroline Beavon for ACS

SHARE USEFUL INFORMATION



'Spotify Wrapped'
Spotify 2019



World Citizen

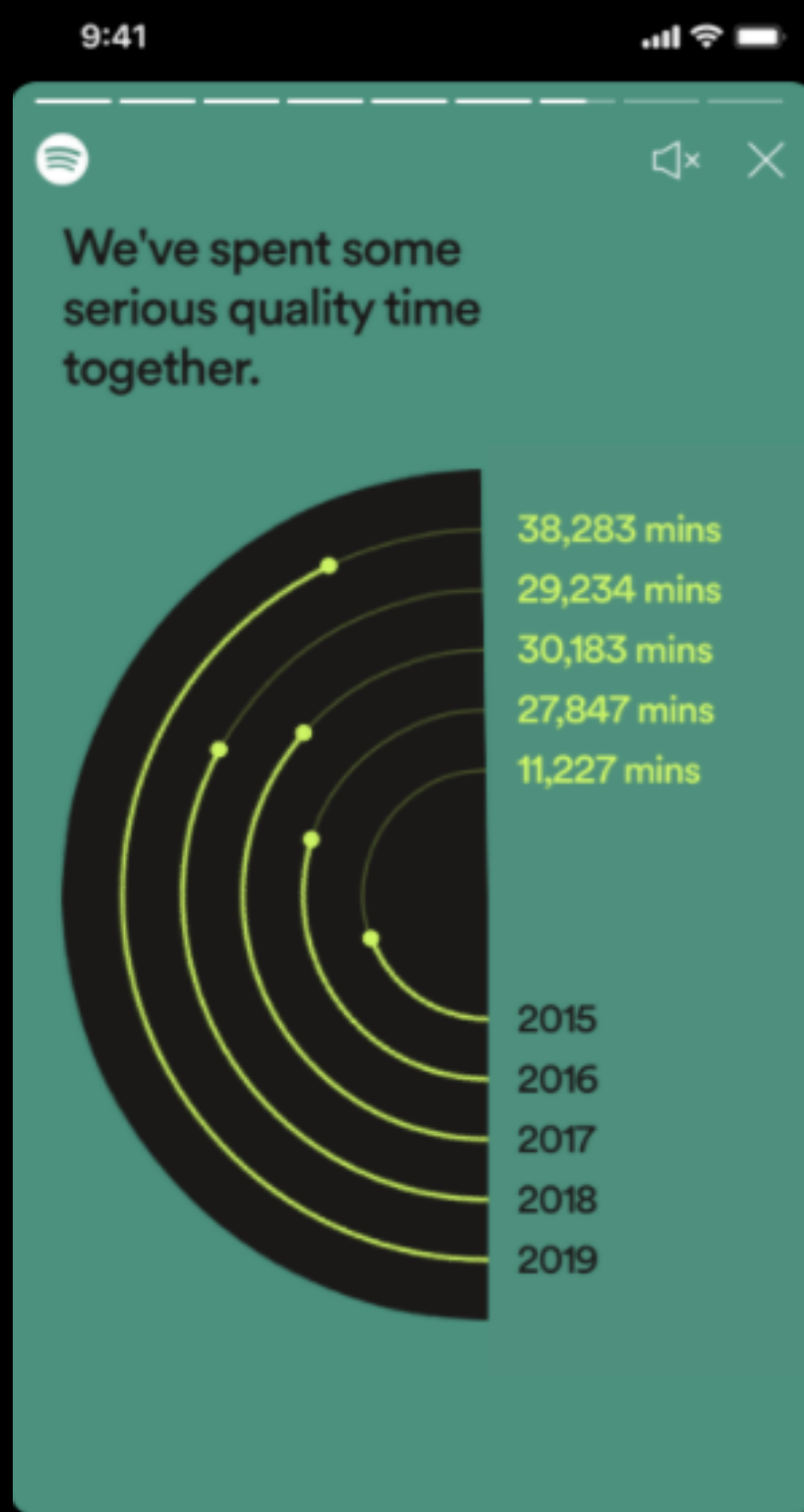
When it comes to your music, borders disappear.

You've listened to artists from **39 countries.**

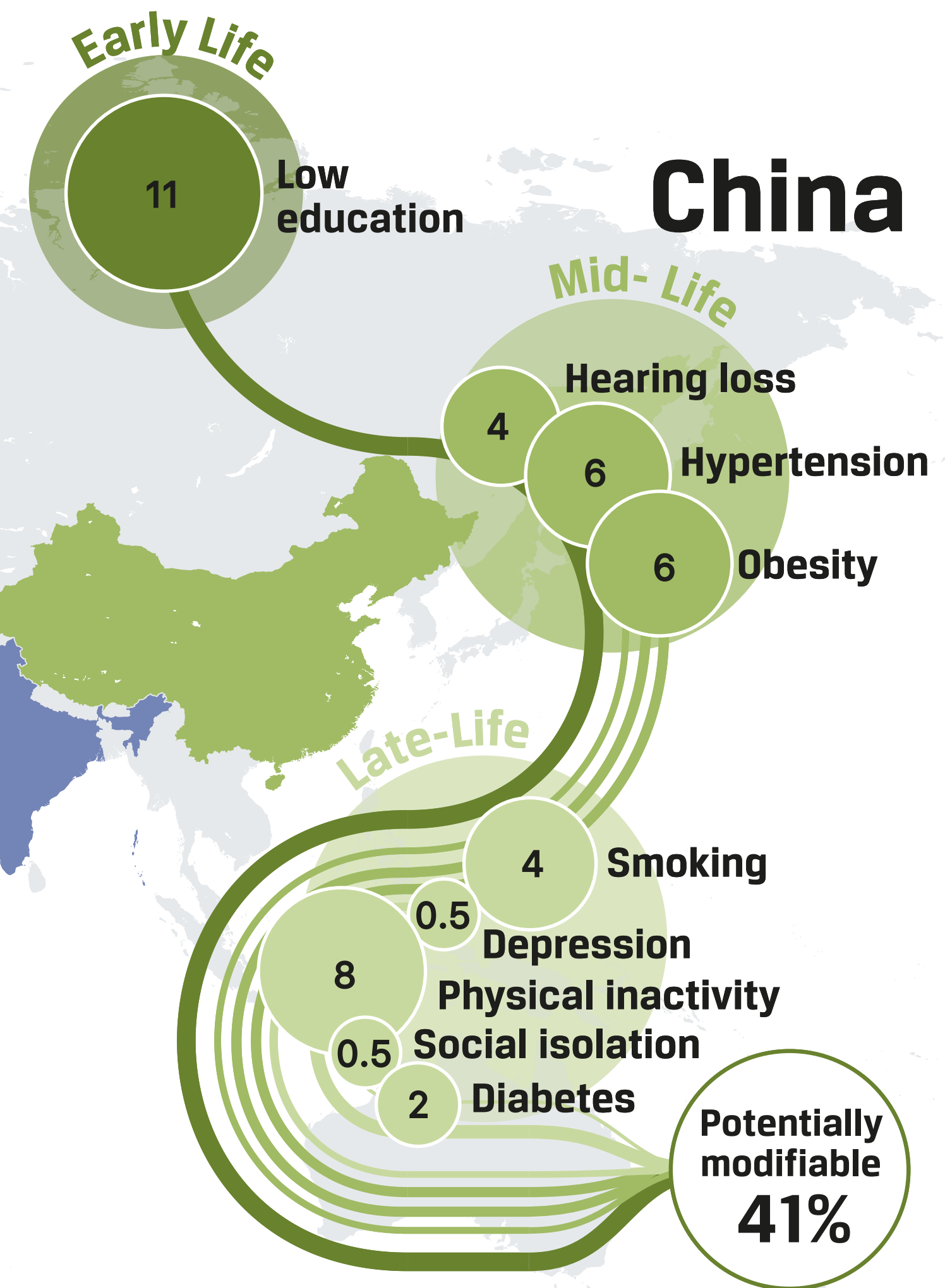
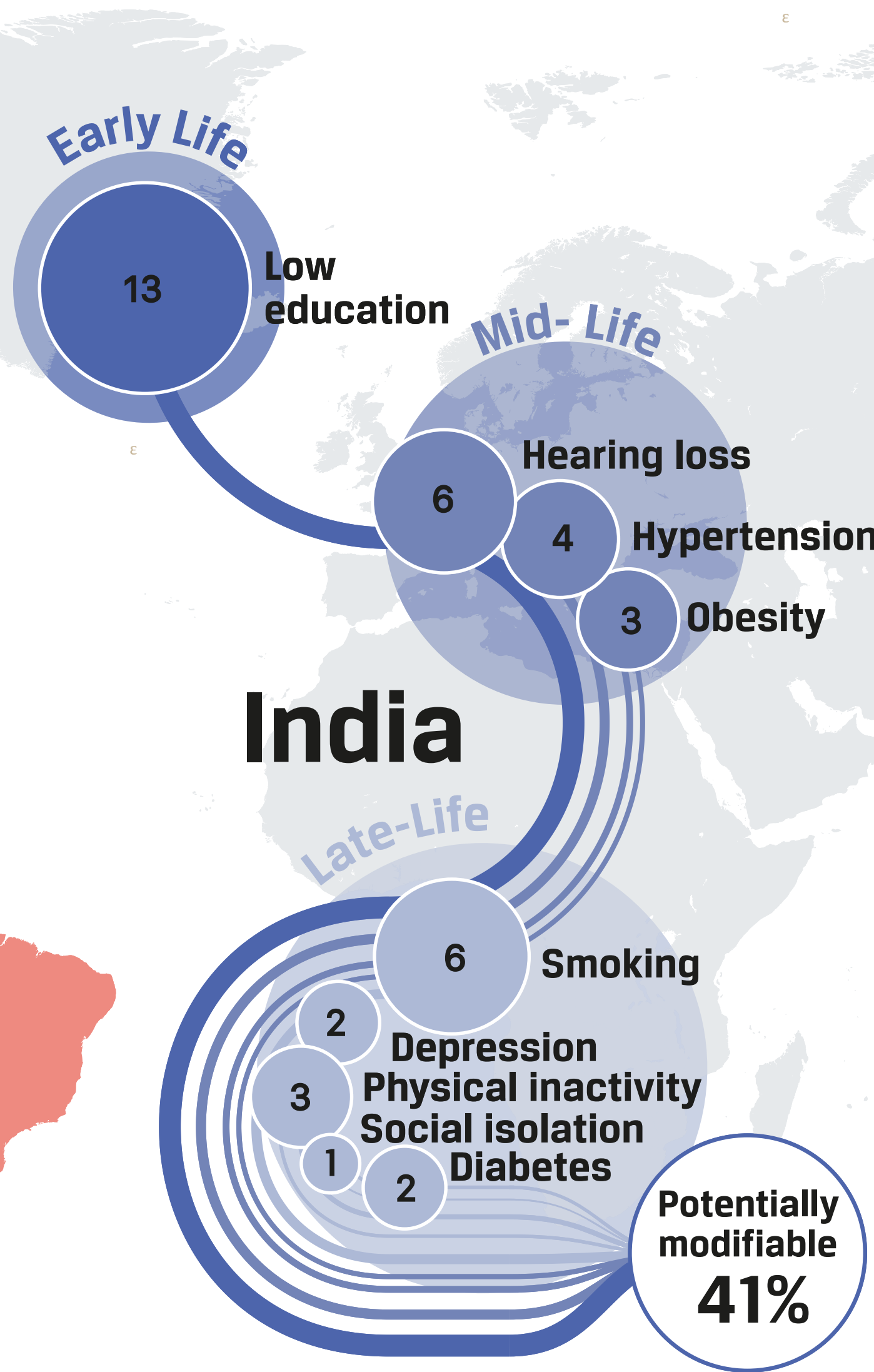
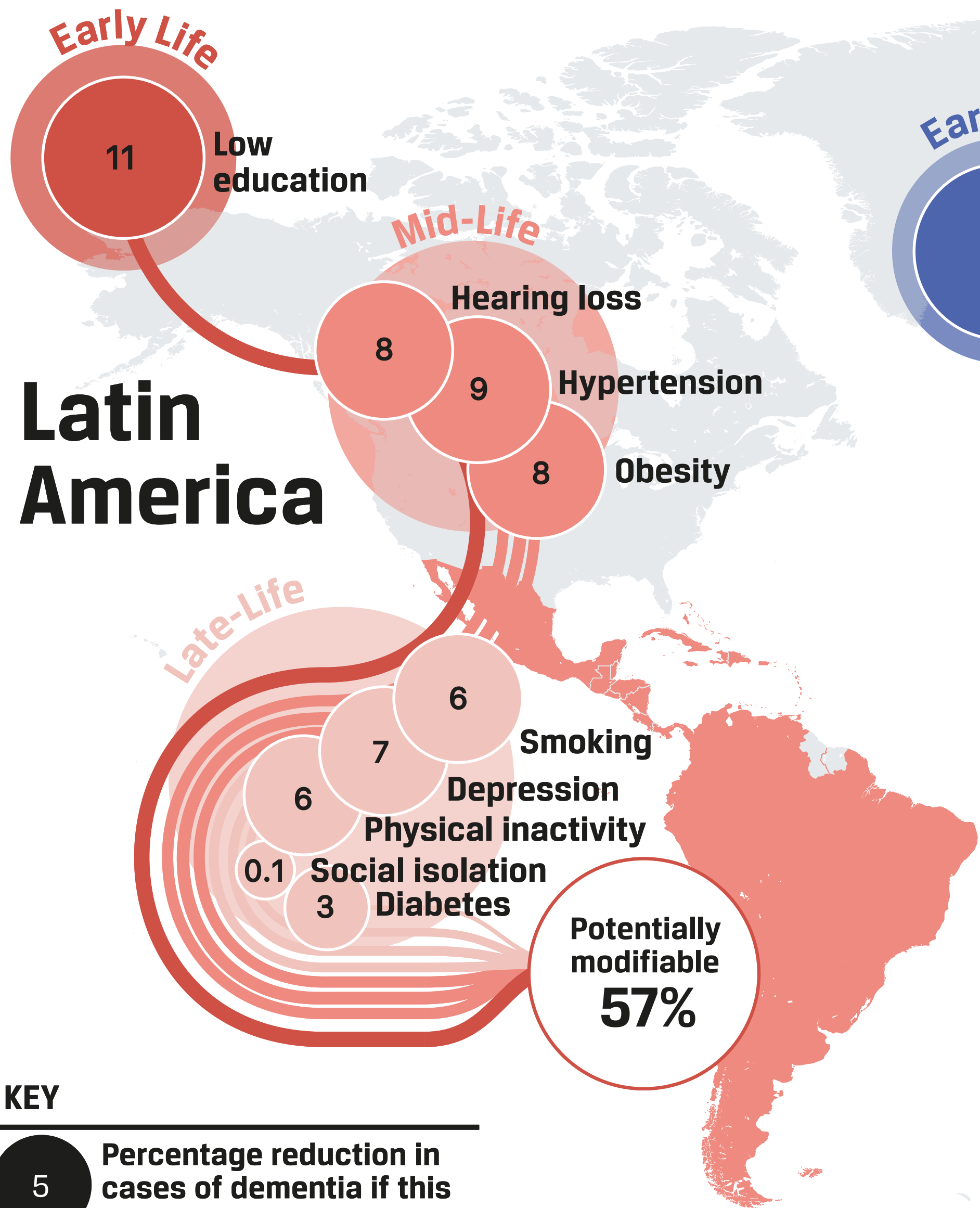
J Balvin
Colombia

Welcome to the end of a decade.
Ready for your **2019 Wrapped?**

LOG IN SIGN UP

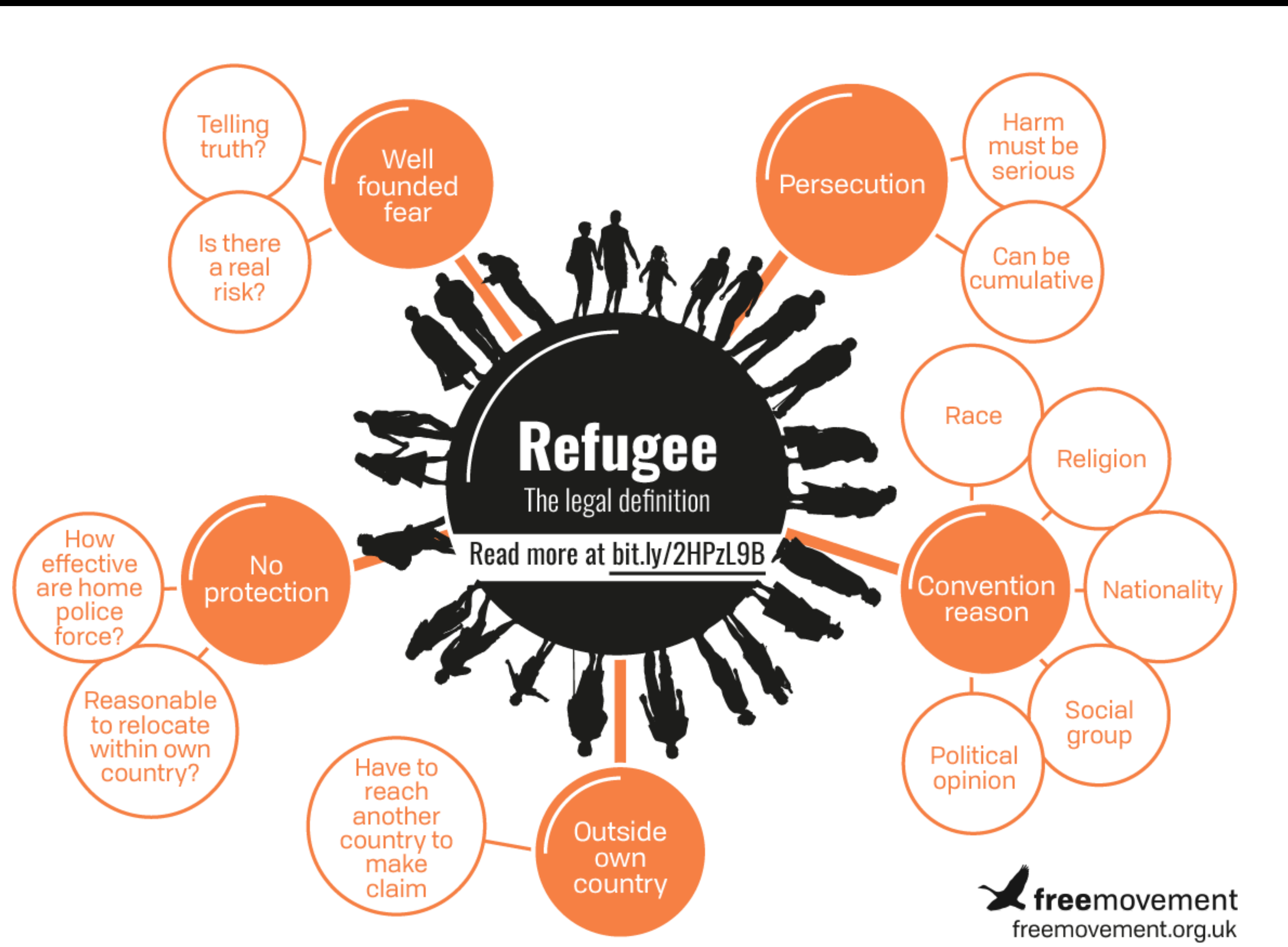


'Spotify Wrapped'
Spotify 2019



KEY

5 Percentage reduction in cases of dementia if this risk factor is eliminated



'Refugee: the legal definition'
Caroline Beavon for Free Movement

TELLING STORIES WITH DATA

HISTORY OF THE INTERNAL COMBUSTION ENGINE

TODAY'S INTERNAL COMBUSTION ENGINE PRACTICAL MACHINES
Automobiles, Lawnmowers, Motorcycles, Tractors, Trucks, Buses, Boats, Planes, Generators, and more.

1807 INTERNAL COMBUSTION ENGINE
Nicéphore Niépce placed his home-made internal combustion engine on a boat and powered it up the Saône river in France.

1859 TWO STROKE COAL GAS POWERED
Jean Joseph Lenoir created the first non-steam powered engine.

1870 LIQUID ENERGY FUEL RUN
Julius Rock invented the first engine that can run off of liquid gasoline, a much more reliable fuel source.

1877 FOUR STROKE MAJOR IMPROVEMENT
Nikolaus Otto began to research the combustion engine and make major improvements.

1893 GAS POWERED CAR ENGINE
The Daimler produced and sold the first gas-powered automobile engine.

1898 FUEL EFFICIENT DIESEL
Rudolf Diesel invented the diesel engine, which is more fuel-efficient than any other gas or steam engine which would run on liquid fuel.

1914 PRODUCTION V8 ENGINE
The V8 had 16 valves, which were very powerful for the period.

1950 PRODUCTION V6 ENGINE
The V6 engine was used to solve a problem in the Lotus Formula 1 engine, but was made popular by many other companies.

1970 HYDROGEN ELECTRIC POWERED
Suzuki modified the internal combustion engine, allowing a gasoline-powered engine to run on hydrogen.

INTERNAL COMBUSTION ENGINE

1807

Nicéphore placed his home-made internal combustion engine on a boat and powered it up the Saône river in France.

1820
1835
1840
1845
1850
1855
1859

1859 TWO STROKE COAL GAS POWERED

Jean Joseph Lenoir created the first non-steam powered engine.

1870 LIQUID ENERGY FUEL RUN

Julius Rock invented the first engine that can run off of liquid gasoline, a much more reliable fuel source.

1860
1865
1870

1877

Nikolaus Otto began to research the combustion engine and make major improvements.

‘History of the Internal Combustion Engine’
Timothy Dole

AIRBNB'S GLOBAL GROWTH

GUEST NIGHTS BOOKED
 5 MILLION NIGHTS BOOKED (year!)

19,000+ CITIES
192 COUNTRIES

UK ↑ 748%
FRANCE ↑ 425%
ITALY ↑ 946%
SPAIN ↑ 719%

JUST LAST YEAR
 (JAN 2011)

RIGHT NOW
 (JAN 2012)

AIRBNB TRAVELER NETWORK
 2012

THEN (2008) **NOW (2012)**

OUR OFFICES
 NOW IN 9 COUNTRIES

THE AIRCORPS (CUSTOMER SERVICE)
 24 366

3 NIGHTS ≈ **1.2B** ≈ **168M**

AIRBNB PHOTOGRAPHY
 403,853

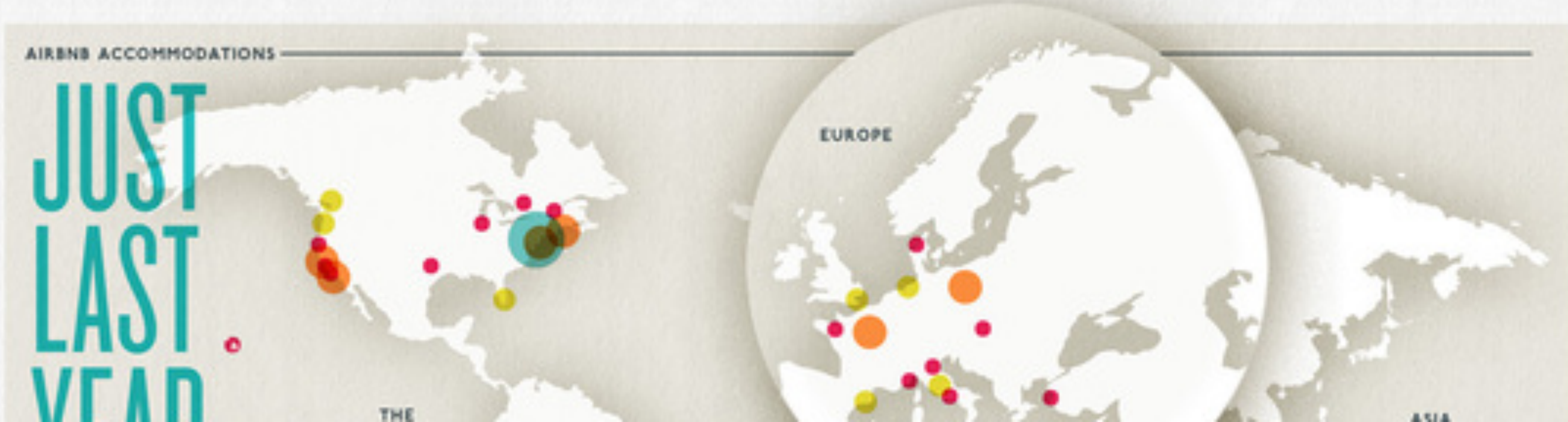
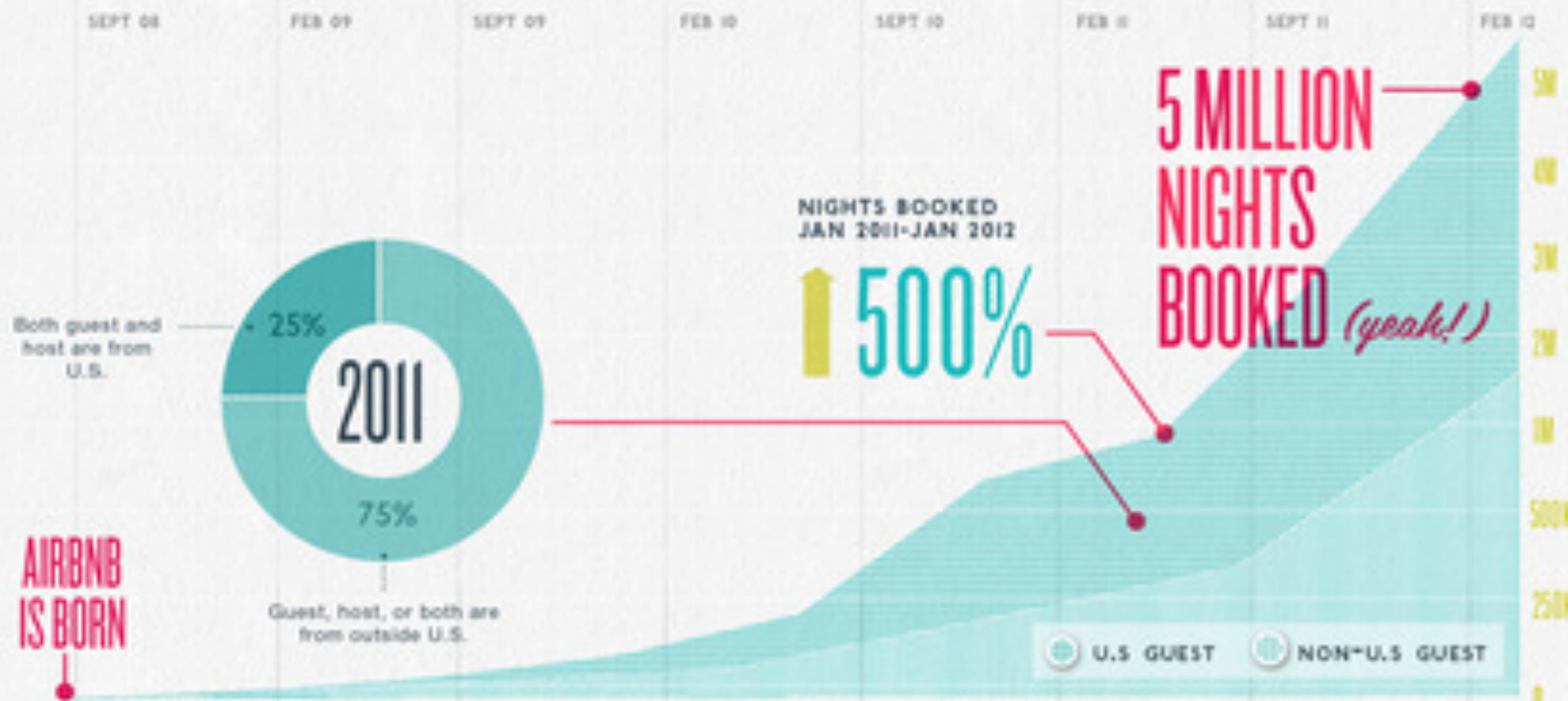
SEE MORE STORIES AT WWW.AIRBNB.COM/LIFE

airbnb
 airbnb.com/life

AIRBNB'S GLOBAL GROWTH

AUGUST 2008 - FEBRUARY 2012

GUEST NIGHTS BOOKED



'Air BnB 2004 - 2012'
 Air BnB

AIRBNB'S GLOBAL GROWTH

GUEST NIGHTS BOOKED
 2011: 5 MILLION NIGHTS BOOKED
 500% GROWTH

19,000+ LISTINGS
 192 COUNTRIES

UK 74% **FRANCE 45%** **ITALY 44%** **SPAIN 70%**

JUST LAST YEAR... (JAN 2011)

RIGHT NOW... (JAN 2012)

NETWORK EFFECTS
 AIRBNB TRAVELER NETWORK
 2012

AND THE CYCLES BEGAIN

THEN (2008) **NOW (2012)**

OUR OFFICES
 NOW IN 9 COUNTRIES
 OFFICES AS OF QUARTER END 2012

10 OFFICES | 7 TIME ZONES | 18 LANGUAGES | 60 EMPLOYEES ON STAFF | 25 NATIONALS ON STAFF | 1 NATIONALITY

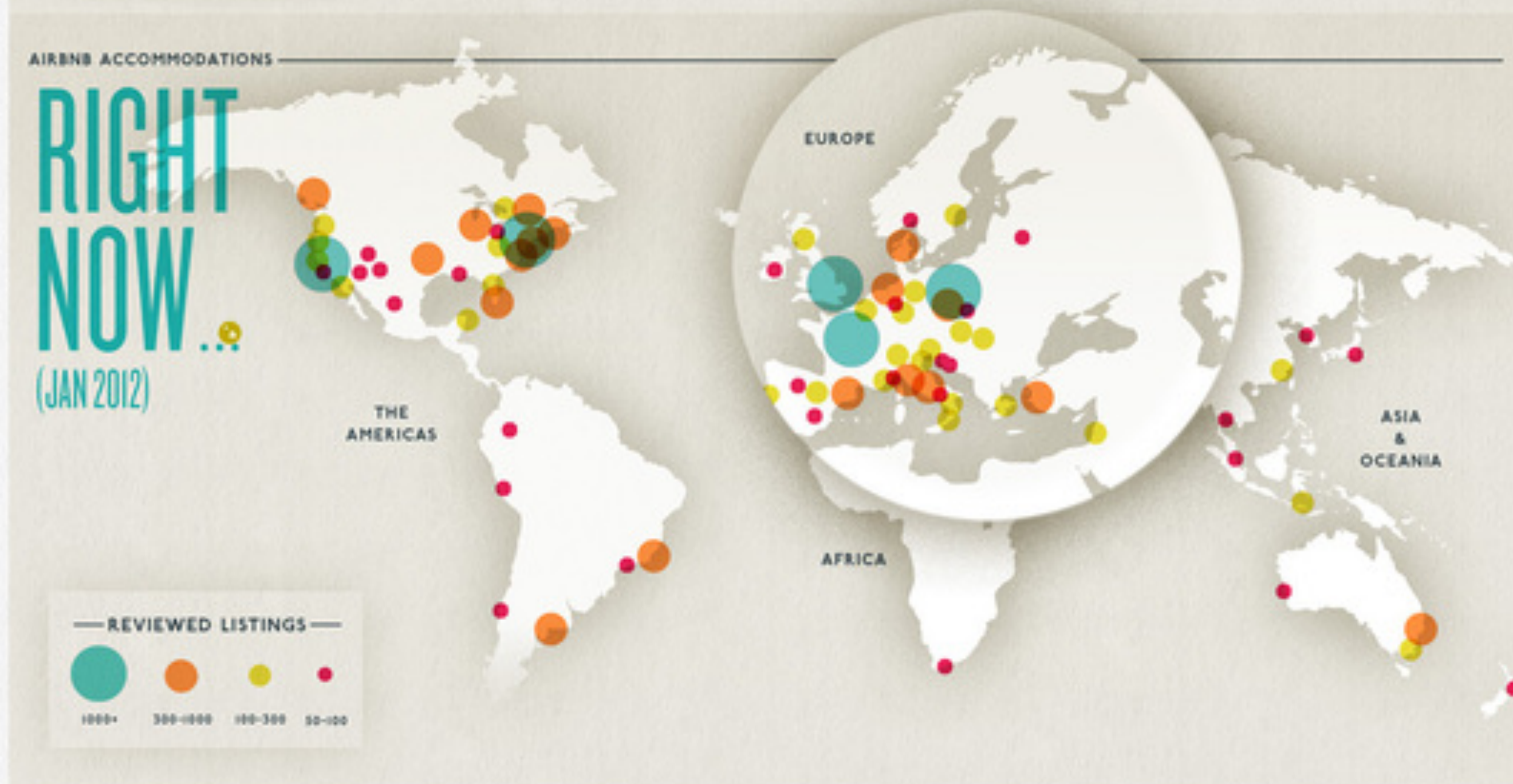
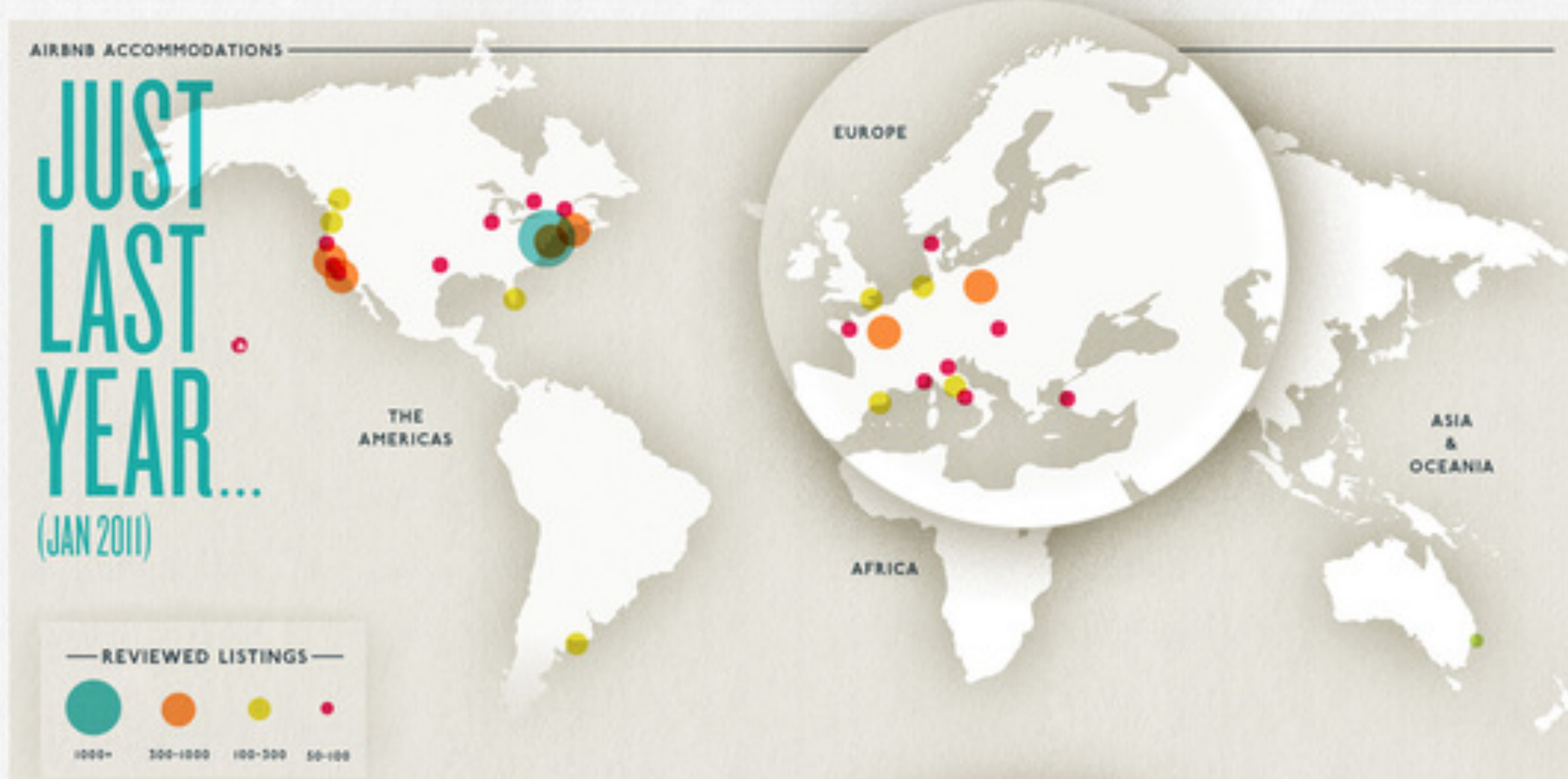
THE AIRCORPS (CUSTOMER SERVICE)
 24 HOURS | 366 DAYS

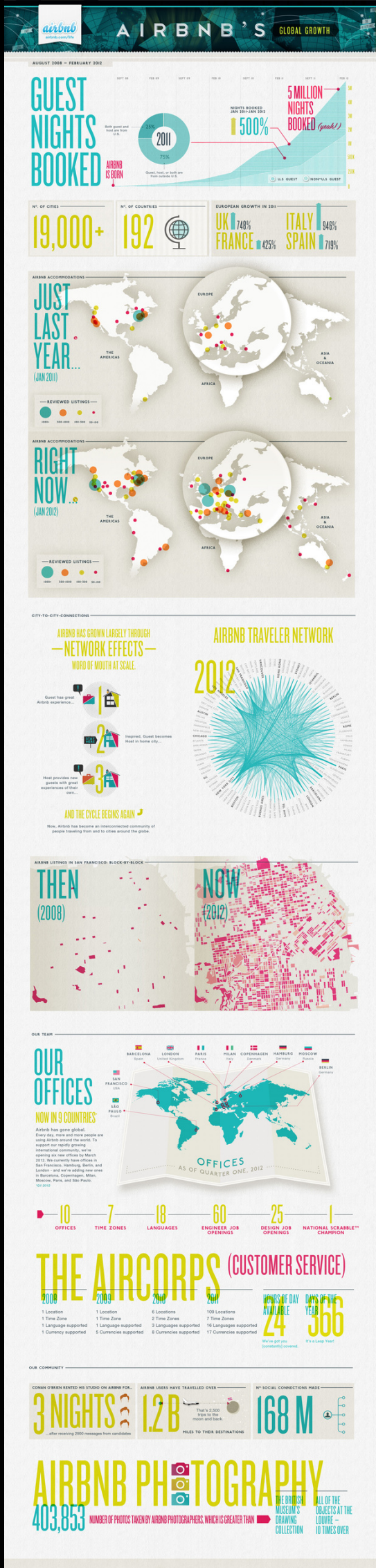
3 NIGHTS **1.2B** **168 M**

AIRBNB PHOTOGRAPHY
 403,853 PHOTOS TAKEN BY AIRBNB PHOTOGRAPHERS, WHICH IS GREATER THAN THE NUMBER OF PHOTOS TAKEN BY THE ENTIRE PHOTOGRAPHY INDUSTRY

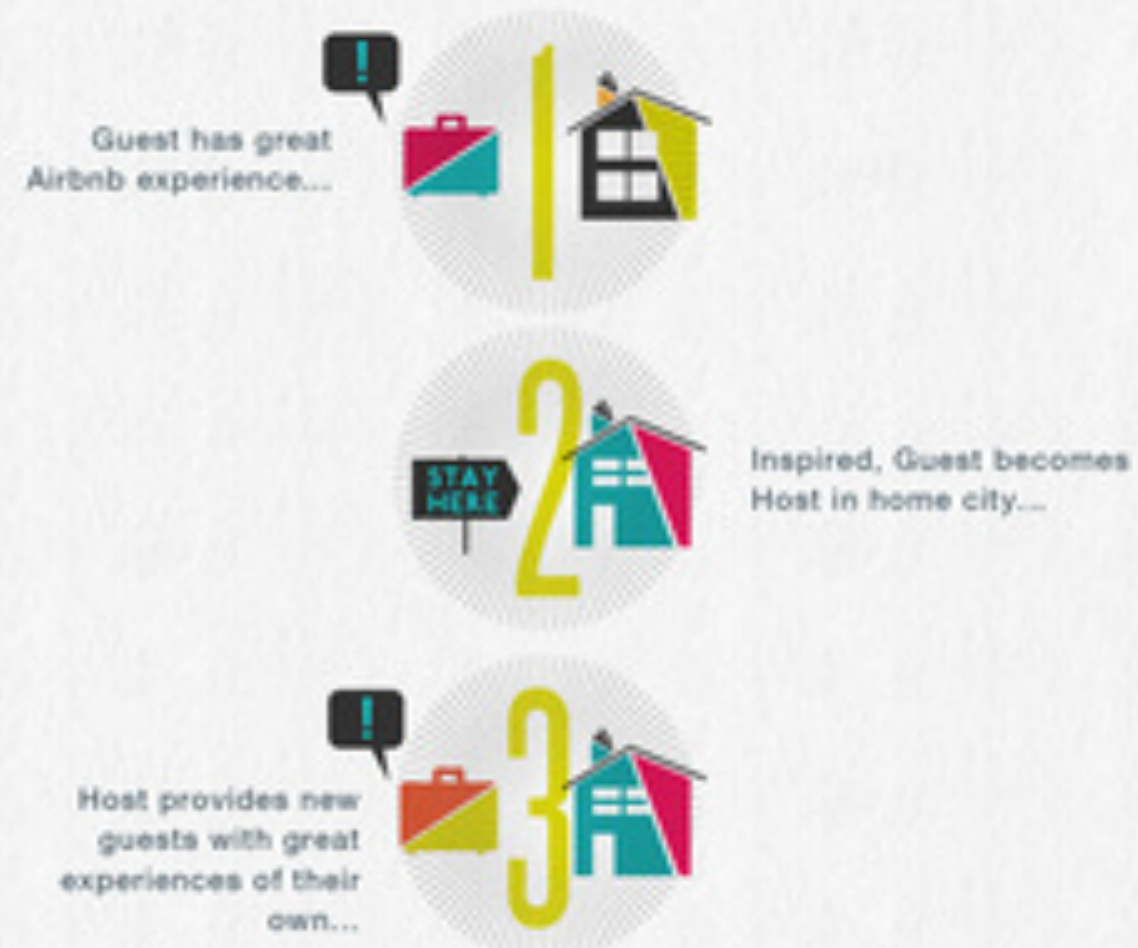
'Air BnB 2004 - 2012'
Air BnB

SEE MORE STORIES AT WWW.AIRBNB.COM/LIFE





AIRBNB HAS GROWN LARGELY THROUGH — NETWORK EFFECTS — WORD OF MOUTH AT SCALE.



AND THE CYCLE BEGINS AGAIN

Now, Airbnb has become an interconnected community of people traveling from and to cities around the globe.

AIRBNB TRAVELER NETWORK



AIRBNB LISTINGS IN SAN FRANCISCO: BLOCK-BY-BLOCK

THEN
(2008)

NOW
(2012)

‘Air BnB 2004 - 2012’
Air BnB

CASE STUDY: BOGNOR REGIS CREATIVE SECTOR



**PRESENT A SNAPSHOT OF THE CREATIVE INDUSTRY
IN THIS SMALL UK SEASIDE TOWN**



Company Name	Address	Postcode	County	Region	Country	Phone Number	Website	Business Type	Industry	Employees	Revenue	Notes
ABC Ltd	123 Main St	BN1 1AA	West Sussex	South East	UK	01243 123456	www.abc.co.uk	Software Development	Technology	15	£1.2m	Established 2010
DEF Co	456 High St	BN1 2BB	West Sussex	South East	UK	01243 234567	www.def.co.uk	Marketing Agency	Marketing	8	£0.8m	Established 2008
GHI Ltd	789 Park Ave	BN1 3CC	West Sussex	South East	UK	01243 345678	www.ghi.co.uk	Consulting	Consulting	12	£1.5m	Established 2012
JKL Co	101 Station Rd	BN1 4DD	West Sussex	South East	UK	01243 456789	www.jkl.co.uk	Manufacturing	Manufacturing	25	£2.5m	Established 1995
MNO Ltd	202 Victoria St	BN1 5EE	West Sussex	South East	UK	01243 567890	www.mno.co.uk	Retail	Retail	10	£1.0m	Established 2005
PQR Co	303 Church St	BN1 6FF	West Sussex	South East	UK	01243 678901	www.pqr.co.uk	Education	Education	5	£0.5m	Established 2003
STU Ltd	404 Bridge St	BN1 7GG	West Sussex	South East	UK	01243 789012	www.stu.co.uk	Healthcare	Healthcare	18	£1.8m	Established 2007
VWX Co	505 Market St	BN1 8HH	West Sussex	South East	UK	01243 890123	www.vwx.co.uk	Finance	Finance	7	£0.7m	Established 2009
YZA Ltd	606 Queen St	BN1 9II	West Sussex	South East	UK	01243 901234	www.yza.co.uk	Construction	Construction	20	£2.0m	Established 2001
BCD Co	707 King St	BN1 0JJ	West Sussex	South East	UK	01243 012345	www.bcd.co.uk	Transport	Transport	11	£1.1m	Established 2006
EFG Ltd	808 Prince St	BN1 1KK	West Sussex	South East	UK	01243 123456	www.efg.co.uk	Energy	Energy	9	£0.9m	Established 2004
HIJ Co	909 Duke St	BN1 2LL	West Sussex	South East	UK	01243 234567	www.hij.co.uk	Media	Media	6	£0.6m	Established 2002
KLM Ltd	1010 Earl St	BN1 3MM	West Sussex	South East	UK	01243 345678	www.klm.co.uk	Telecommunications	Telecommunications	13	£1.3m	Established 2008
NOP Co	1111 Cross St	BN1 4NN	West Sussex	South East	UK	01243 456789	www.nop.co.uk	Food & Beverage	Food & Beverage	14	£1.4m	Established 2003
QRS Ltd	1212 Green St	BN1 5OO	West Sussex	South East	UK	01243 567890	www.qrs.co.uk	Real Estate	Real Estate	4	£0.4m	Established 2007
TUV Co	1313 White St	BN1 6PP	West Sussex	South East	UK	01243 678901	www.tuv.co.uk	Insurance	Insurance	16	£1.6m	Established 2005
WXY Ltd	1414 Black St	BN1 7QQ	West Sussex	South East	UK	01243 789012	www.wxy.co.uk	Legal	Legal	3	£0.3m	Established 2009
ZAB Co	1515 Grey St	BN1 8RR	West Sussex	South East	UK	01243 890123	www.zab.co.uk	Architecture	Architecture	17	£1.7m	Established 2004
ACD Ltd	1616 Brown St	BN1 9SS	West Sussex	South East	UK	01243 901234	www.acd.co.uk	Engineering	Engineering	19	£1.9m	Established 2002
DEF Co	1717 Yellow St	BN1 0TT	West Sussex	South East	UK	01243 012345	www.def.co.uk	Public Administration	Public Administration	21	£2.1m	Established 2001
GHI Ltd	1818 Purple St	BN1 1UU	West Sussex	South East	UK	01243 123456	www.ghi.co.uk	Information & Communications	Information & Communications	22	£2.2m	Established 2003
JKL Co	1919 Pink St	BN1 2VV	West Sussex	South East	UK	01243 234567	www.jkl.co.uk	Other	Other	23	£2.3m	Established 2004
MNO Ltd	2020 Blue St	BN1 3WW	West Sussex	South East	UK	01243 345678	www.mno.co.uk	Other	Other	24	£2.4m	Established 2005
PQR Co	2121 Orange St	BN1 4XX	West Sussex	South East	UK	01243 456789	www.pqr.co.uk	Other	Other	25	£2.5m	Established 2006

'The Creative Sector in Bognor Regis and beyond'
 Caroline Beavon for Wired Sussex

Location	
latitude and longitude	postcodes

Category	
Business category	
Marketing, communications & design	16
Skills development	6
Web design & development	5
Media production	5
Online retail	3
Architectural practice	3
Photography	2
Business support services	2
Web publishing	1
IT consultancy	1
Games development	1
Data analytics	1
Community	1

Turnover	
turnover data (copy)	
£5m +	2
£1m-5m	2
£250k-1m	2
£100k-250k	5
£50k-99k	8
£25k-50k	8
£10k-24k	8
£5k	7
£0	5

No of staff	
Just me	55%
1-5	27.7%
5-10	10.6%
25-75	2.1%
75+	4.3%

Age of business	
10 years +	13
5-10 years	10
3-5 years	4
1-3 years	8
Less than 1 year	11
not applicable	1

‘The Creative Sector in Bognor Regis and beyond’
 Caroline Beavon for Wired Sussex

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Category		
Business category		
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Data analytics		1
Community		1
A quarter of participants offer design services	Did you know ... there are at least 9 marketing, design and communications businesses in central Bognor Regis?	Includes companies who > analyse & visualise data > teach design skills of graduates > produce documentaries > sell vintage jewellery & clothing online > produce & record music

Location		
latitude and longitude	postcodes	
Our furthest west company is Aaron Buckley in Bosham	64% of businesses are based in Bognor Regis itself	Over a third have a PO21 postcode
11 respondents are based within 1 mile of the Hub location	Our furthest east company is Aesthetes+Decadents in Goring By Sea	

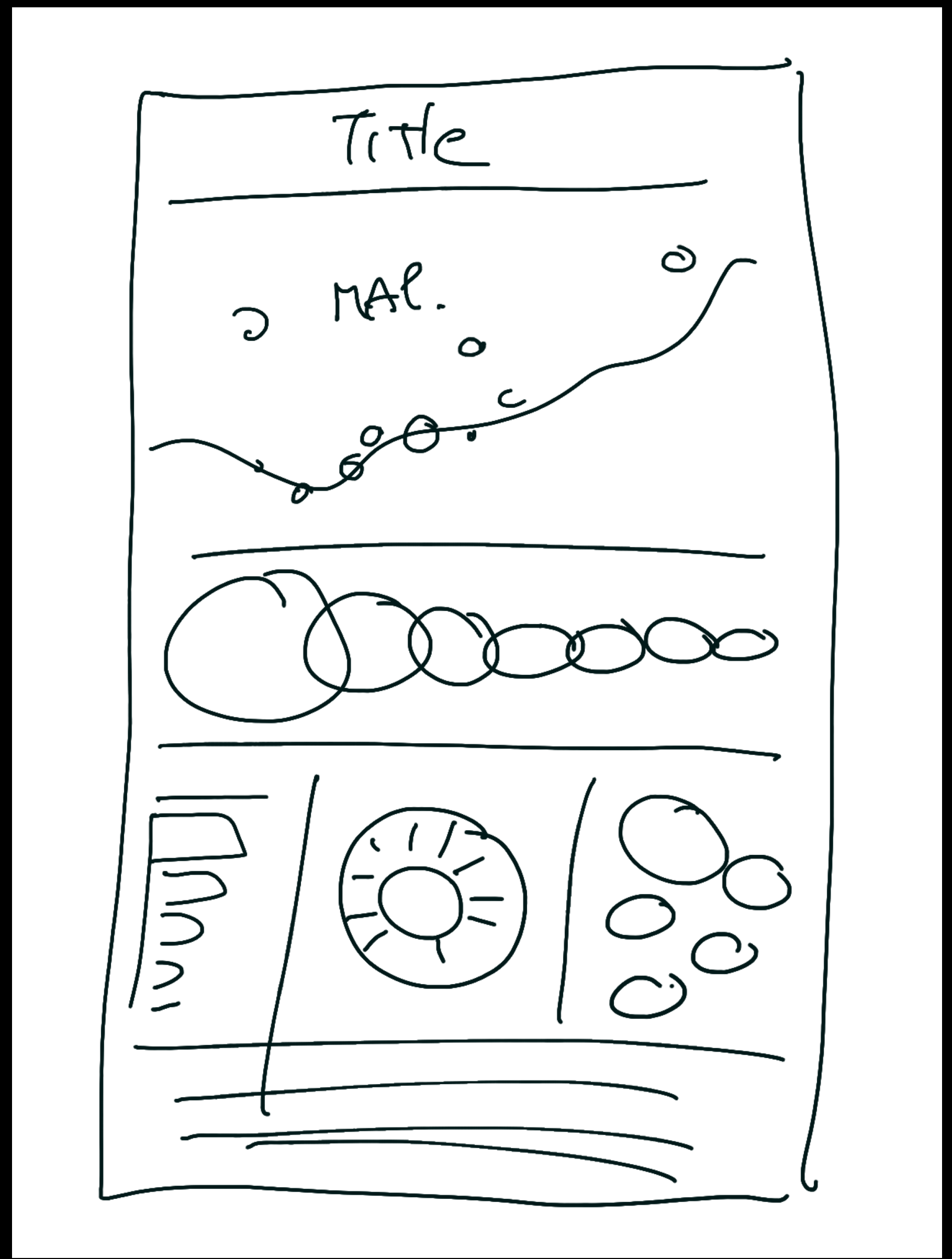
Category	
Graphic design	16
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Photography	2
Business support services	2
Web publishing	1
IT consultancy	1
Games development	1
Data analytics	1
Community	1

A quarter of participants offer design services	Did you know ... there are at least 9 marketing, design and communications businesses in central Bognor Regis?	Includes companies who > analyse & visualise data > teach design skills of graduates > produce documentaries > sell vintage jewellery & clothing online > produce & record music
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Turnover	
turnover data (copy)	
£5m +	2
£1m-5m	2
£250k-1m	2
£100k-250k	5
£50k-99k	8
£25k-50k	8
£10k-24k	8
£5k	7
£0	5
4	10.2%
50% of participants	

No of staff	
Just me	55%
1-5	27.7%
5-10	10.6%
25-75	2.1%
75+	4.3%
55% of respondents are solo enterprises	2 orgs are large employers with 75+ staff
More than 80% of orgs are micro-businesses - with 1 - 5 members of staff	

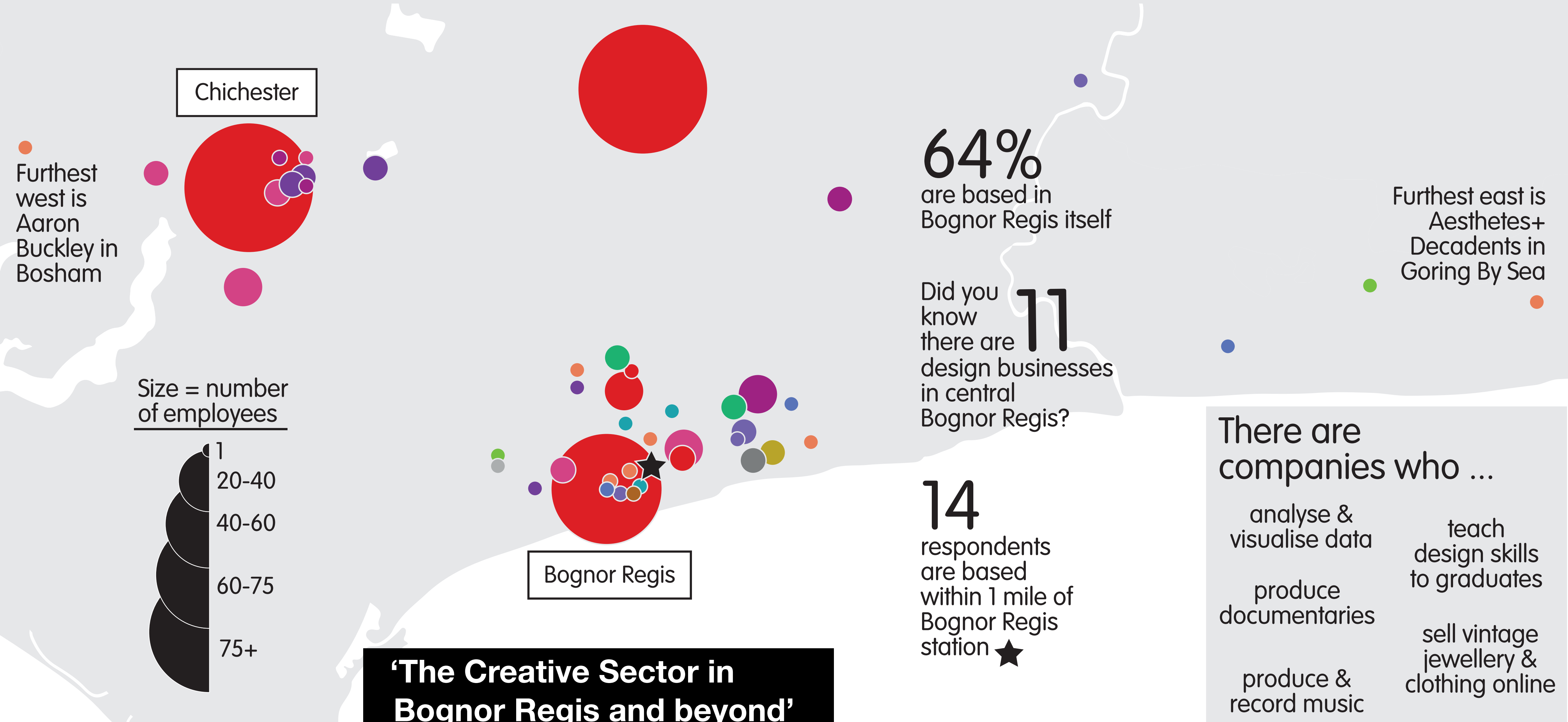
Age of business	
10 years +	13
5-10 years	10
3-5 years	4
1-3 years	8
Less than 1 year	11
not applicable	1
More than half are established businesses - of 5 or more years old	23% are of companies are less than 1 year old



‘The Creative Sector in Bognor Regis and beyond’
 Caroline Beavon for Wired Sussex

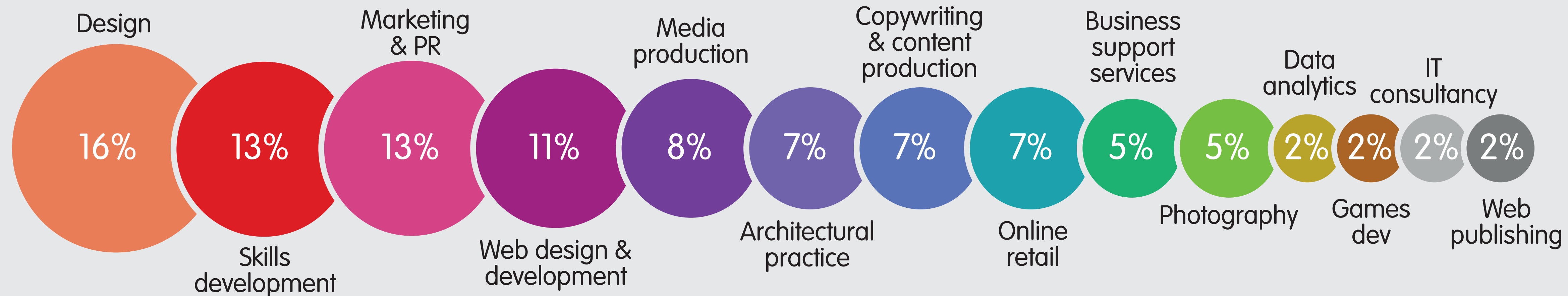
The creative sector in Bognor Regis & beyond: 2016 snapshot

Where are our creative digital businesses?



'The Creative Sector in Bognor Regis and beyond'
Caroline Beavon for Wired Sussex

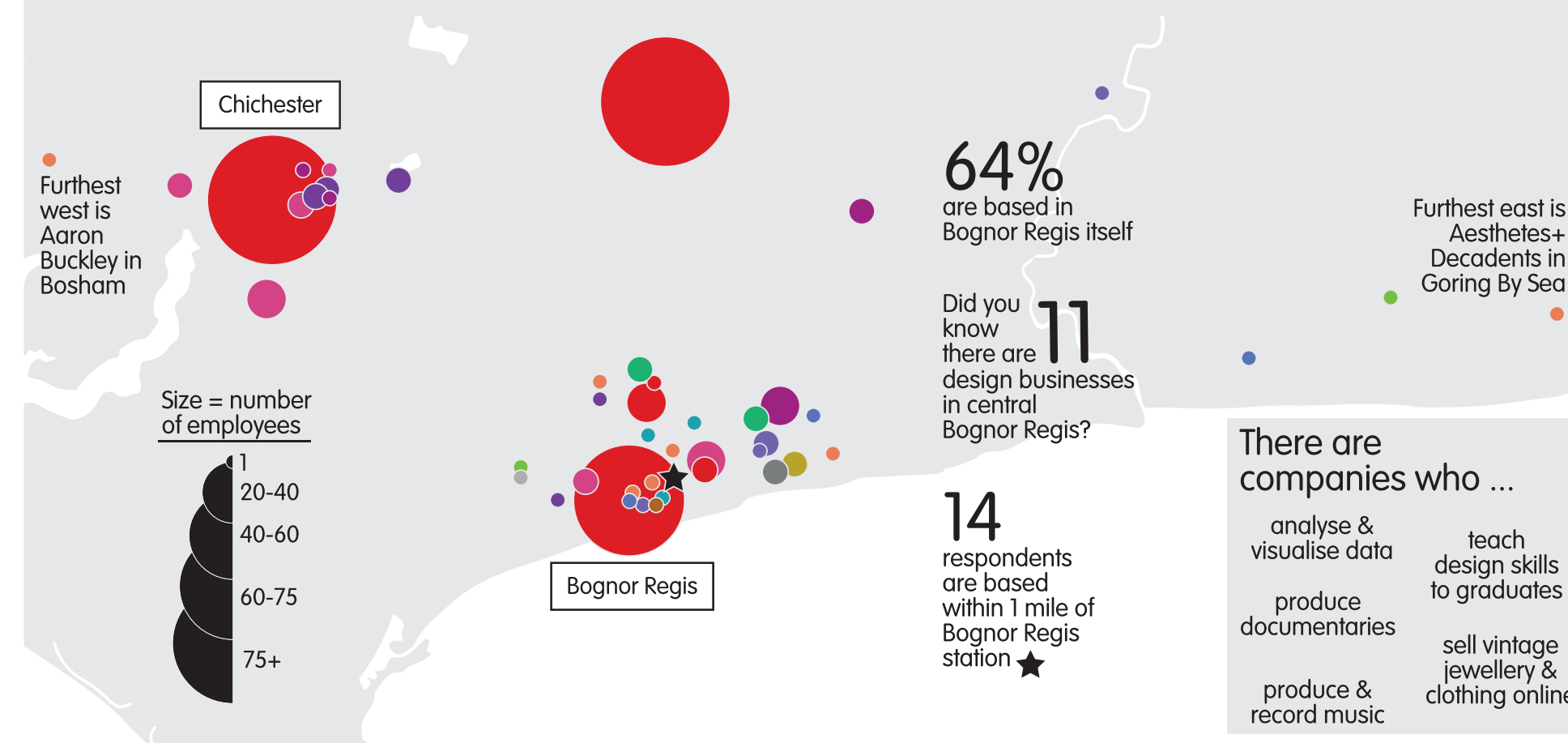
Type of work being done includes ...



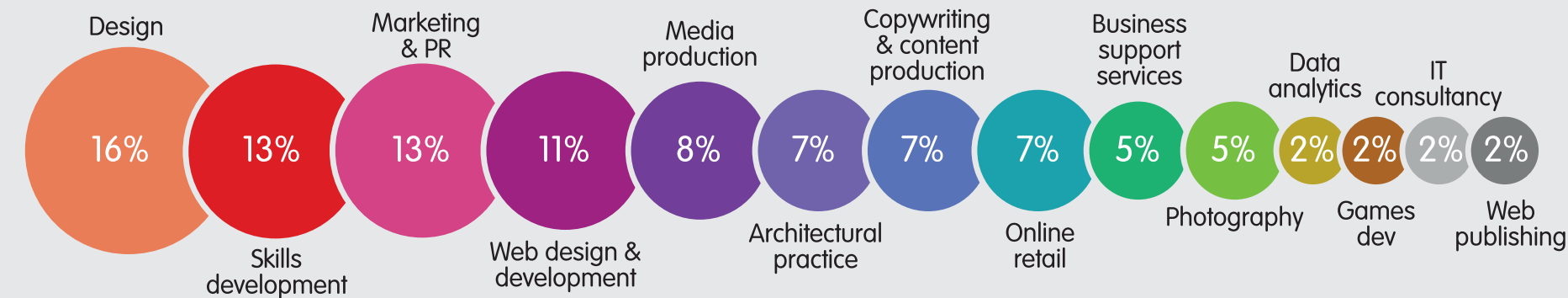
**'The Creative Sector in
Bognor Regis and beyond'
Caroline Beavon for Wired Sussex**

The creative sector in Bognor Regis & beyond: 2016 snapshot

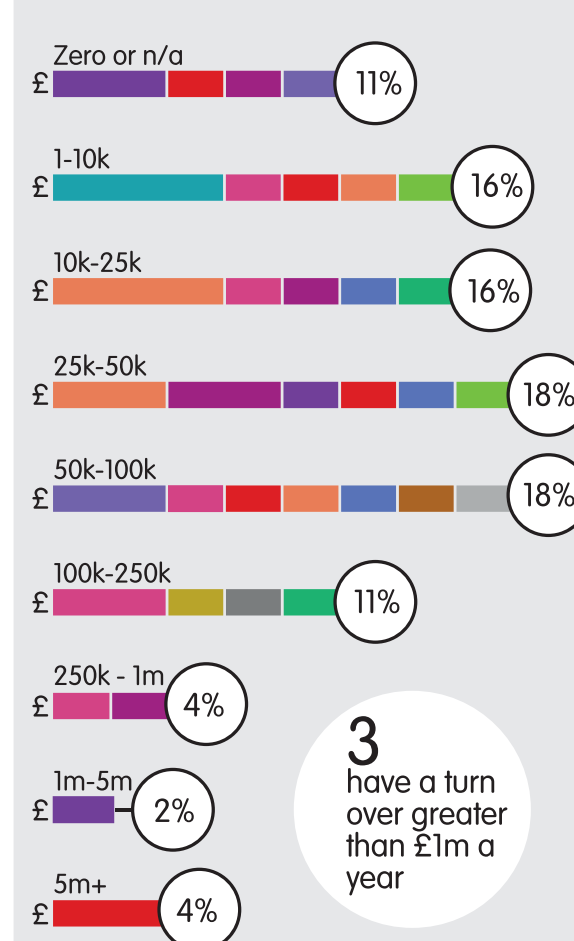
Where are our creative digital businesses?



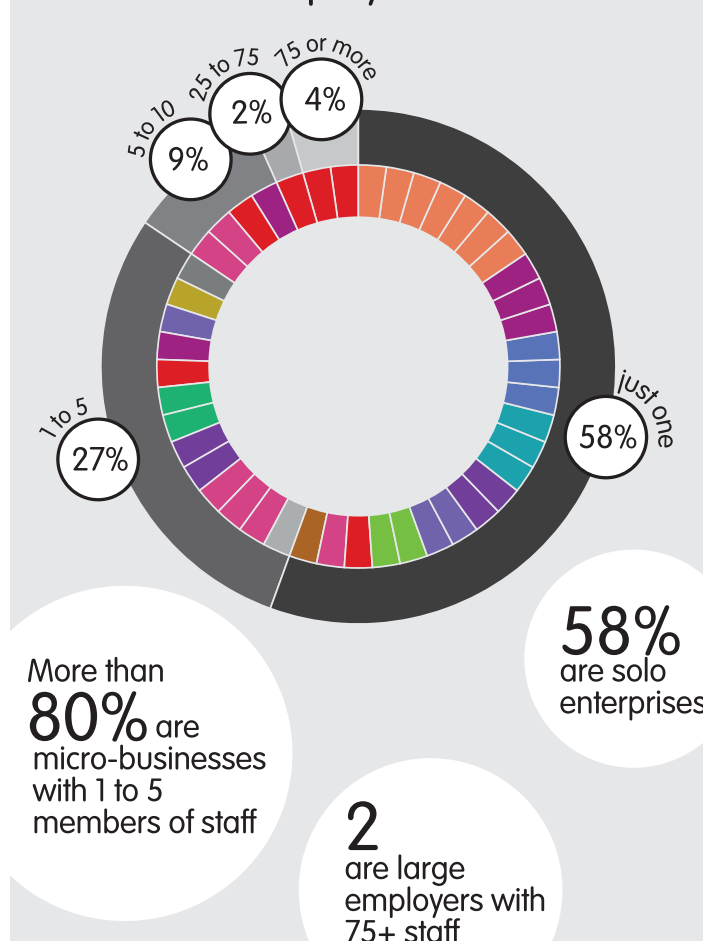
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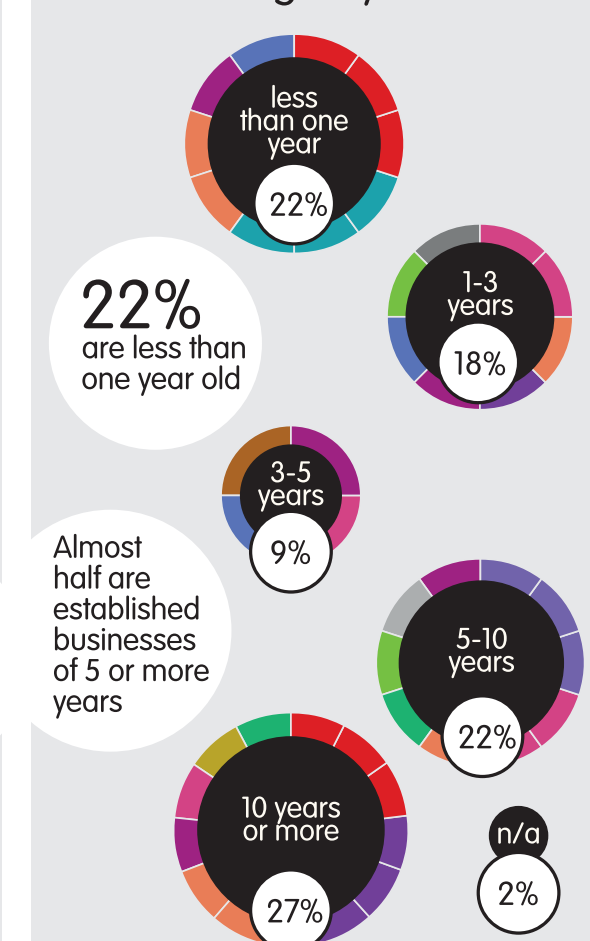
Turnover



Number of employees



Business longevity



With thanks to all 45 survey respondents: Aaron Buckley • ADS • Aesthetes+Decadents • Airport Automation Consultancy Services • Airlight Studios Ltd. • Aldingbourne Trust • Alex Bifulco Freelance Writer • Alys Bryan • AMdesign Architects • AM Design Ltd. • ArtwithTricia • Big Wave Productions • Birdsnest & Co. • Chichester College • Creative Arts Studio (Aldingbourne Trust) • Creative Karl Ltd. • Designhousemedia • Diana Morgan Social Media Marketing • Emma Brett Freelance Graphic Designer • Full Fat Things • Gabrielle Crimes • Isabella Josie • KW Interactive • LonewolfWilliams Ltd. • Maroon Balloon • Mission Masters • NRG Marketing • OpenOpps.com • Paul Terry Photography • Police panda car & vintage • Recenseo • Regis IT Ltd. • Sew Natalie • Shadow Photography • Shane Hudson • Shooting Match Ltd. (Nicholas Prosser) • Shotgun PR • SouthWaves Radio • Spend Network • Sprink • Strahacker Design School • Vinco Marketing Ltd. • Yef2Learn CIC • ZetaSoft Ltd



‘The Creative Sector in Bognor Regis and beyond’
Caroline Beavon for Wired Sussex

ONE STEP FURTHER ...

UNITED KINGDOM
17 MOST-ATTACKED COUNTRY

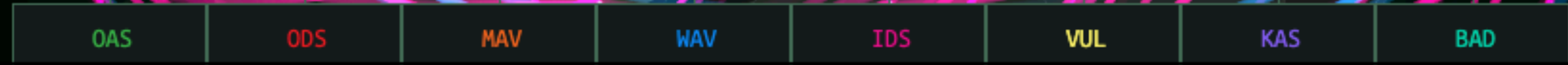
OAS	18597
ODS	8006
MAV	1756
WAV	9193
IDS	95443
VUL	923
KAS	39463
BAD	0

Detections discovered since 00:00 GMT
[More details](#)

Share data



DEMO ON



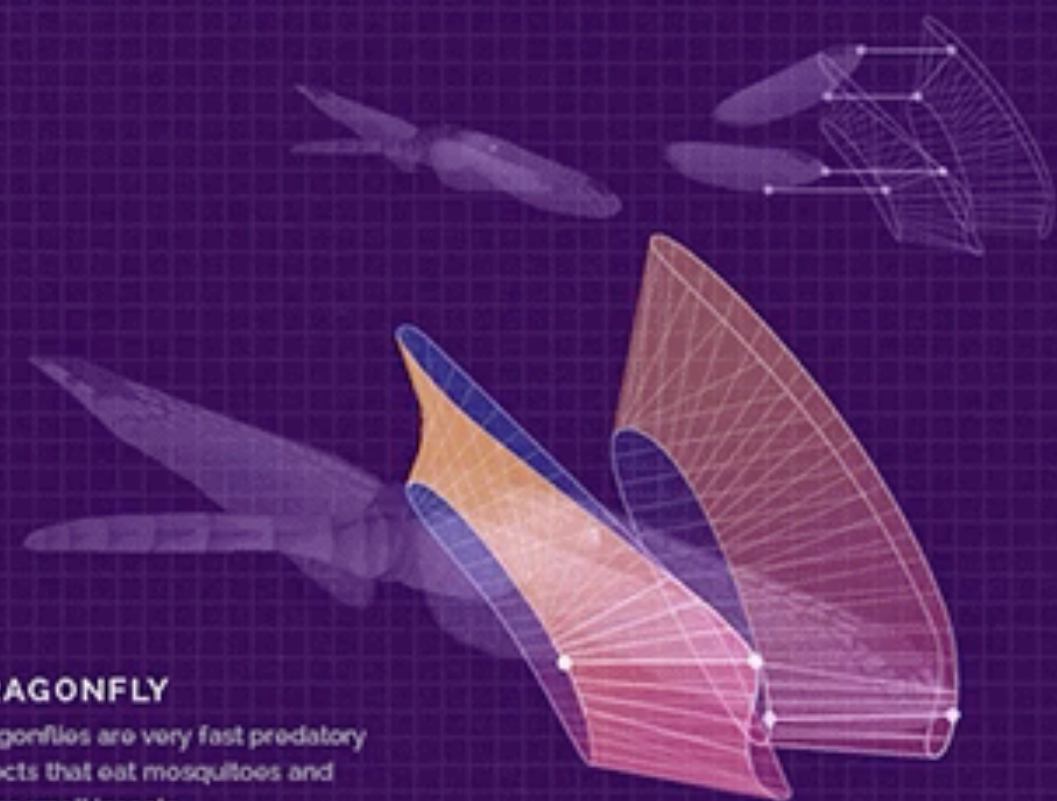
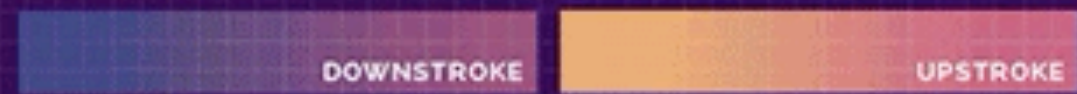
We use cookies to make your experience of our websites better. By using and further navigating this website you accept this. Detailed information about the use of cookies on this website is available by clicking on [more information](#).

ACCEPT AND CLOSE

FLIGHT VIDEOS DECONSTRUCTED

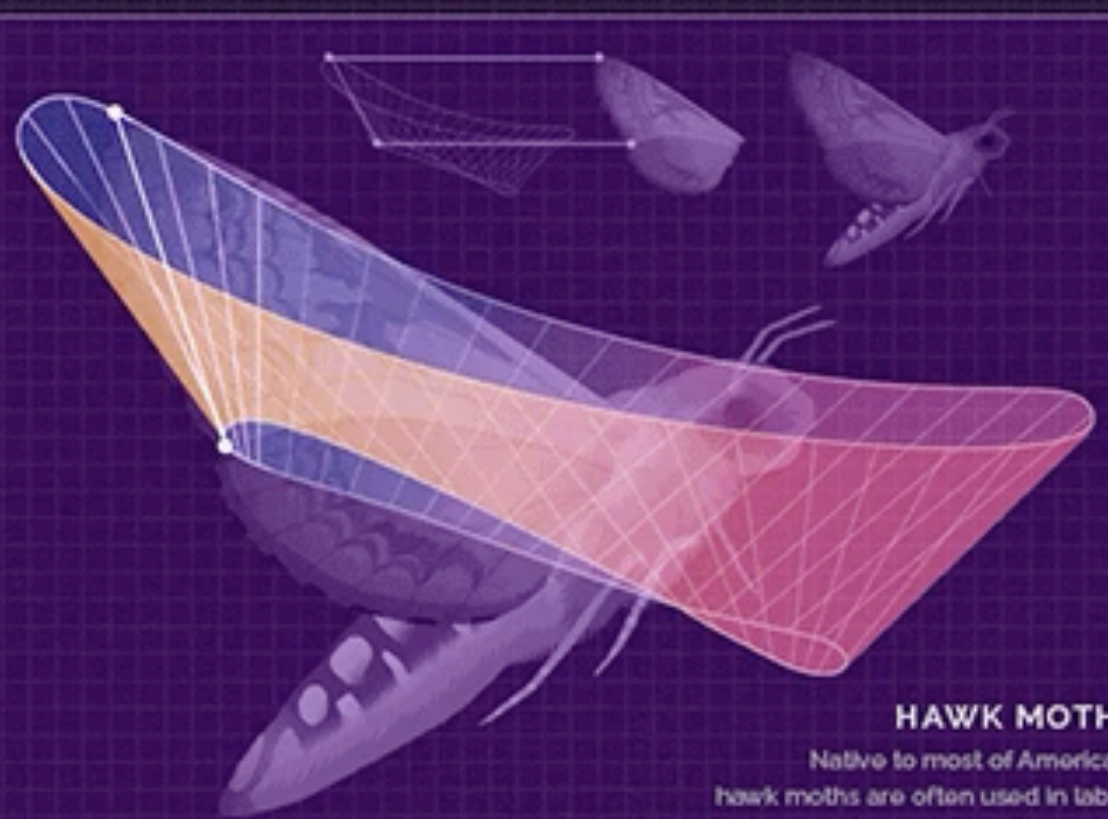
This illustration shows the wingbeats of five different flying species. Each frame is based on traced body positions taken from slow-motion videos of real animals. Specific points on the wings were marked at each of the 15 frames and connected using imaginary curves.

NOTE: This illustration is an observational exercise only. It does not represent any peer-reviewed, scientifically accepted information.



DRAGONFLY

Dragonflies are very fast predatory insects that eat mosquitoes and other small insects.

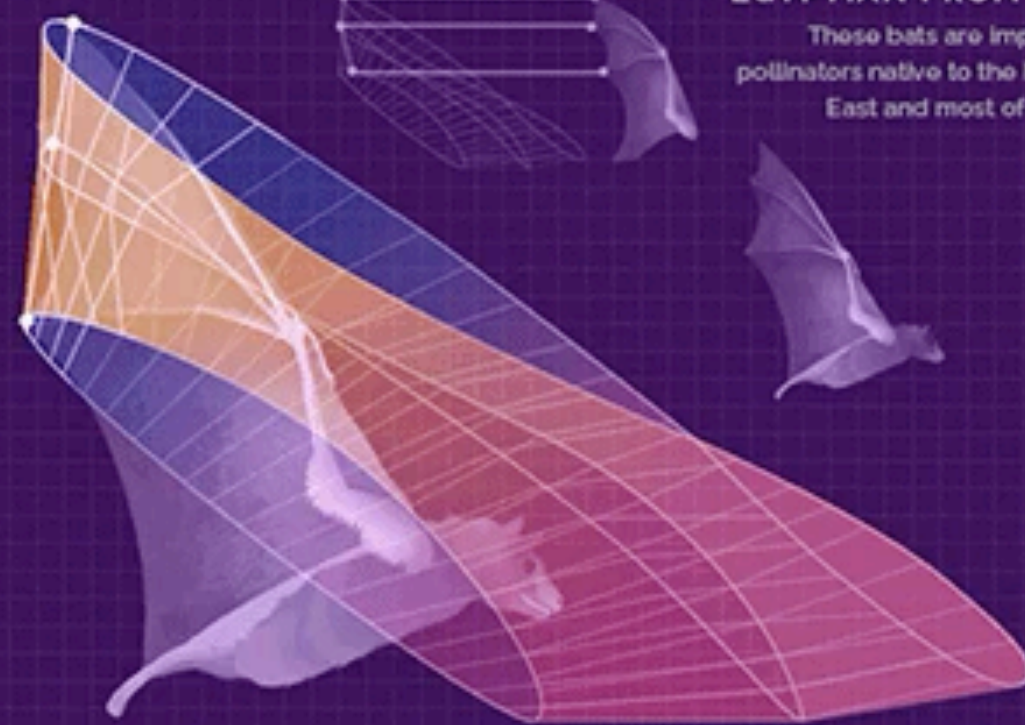


HAWK MOTH

Native to most of America, hawk moths are often used in labs due to their large size and short life cycle.

EGYPTIAN FRUIT BAT

These bats are important pollinators native to the Middle East and most of Africa.



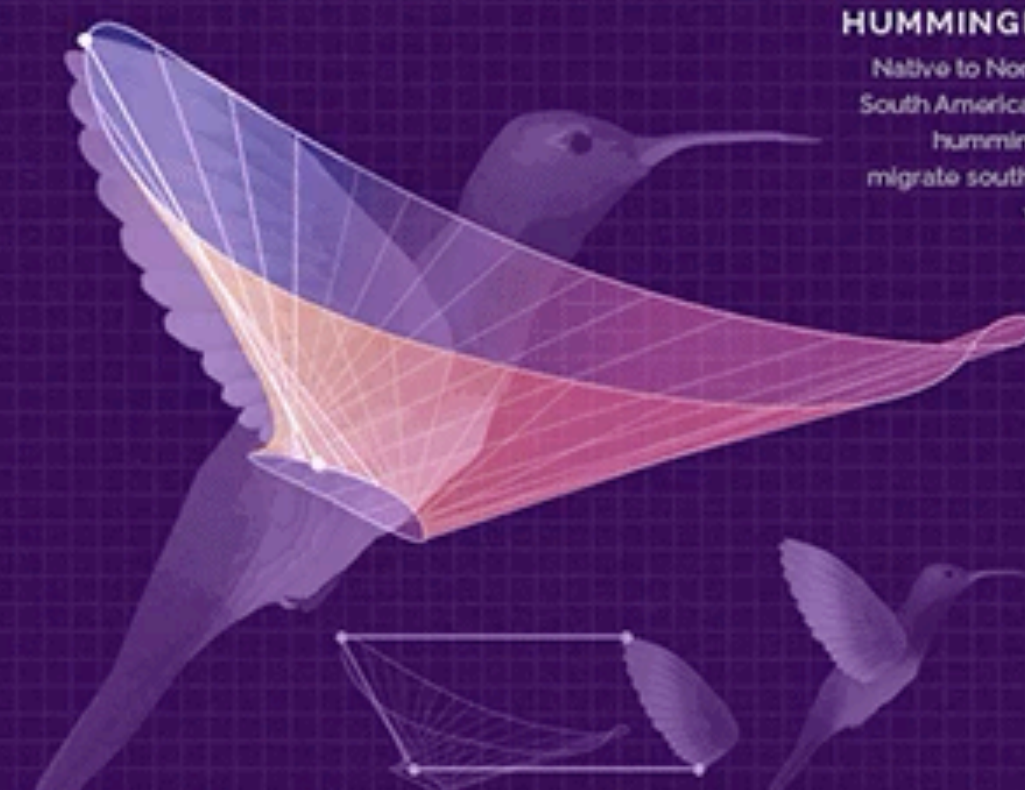
CANADA GOOSE

Found primarily in North America, Canada geese can weigh over 5kg. Males are territorial.



HUMMINGBIRD

Native to North and South America, most hummingbirds migrate south in the winter.



LET THEM PLAY

LET THEM PLAY

HOUSING NEW YORK

A blueprint for expanding affordable housing opportunities for low to middle income New Yorkers

Housing New York is a five-borough, ten-year strategy to address New York City's affordable housing crisis. The plan outlines more than 50 initiatives to support the goal of building or preserving 200,000 units of high-quality affordable housing to meet the needs of more than 500,000 people by 2024.

[Click here to learn more about the project.](#)

Explore this dataset to see how much progress has been made. Choose a borough below to filter and hover over the map to see details about the projects.

Bronx	Brooklyn	Manhattan	Queens	Staten Island
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TOTAL BUILDINGS

3,427

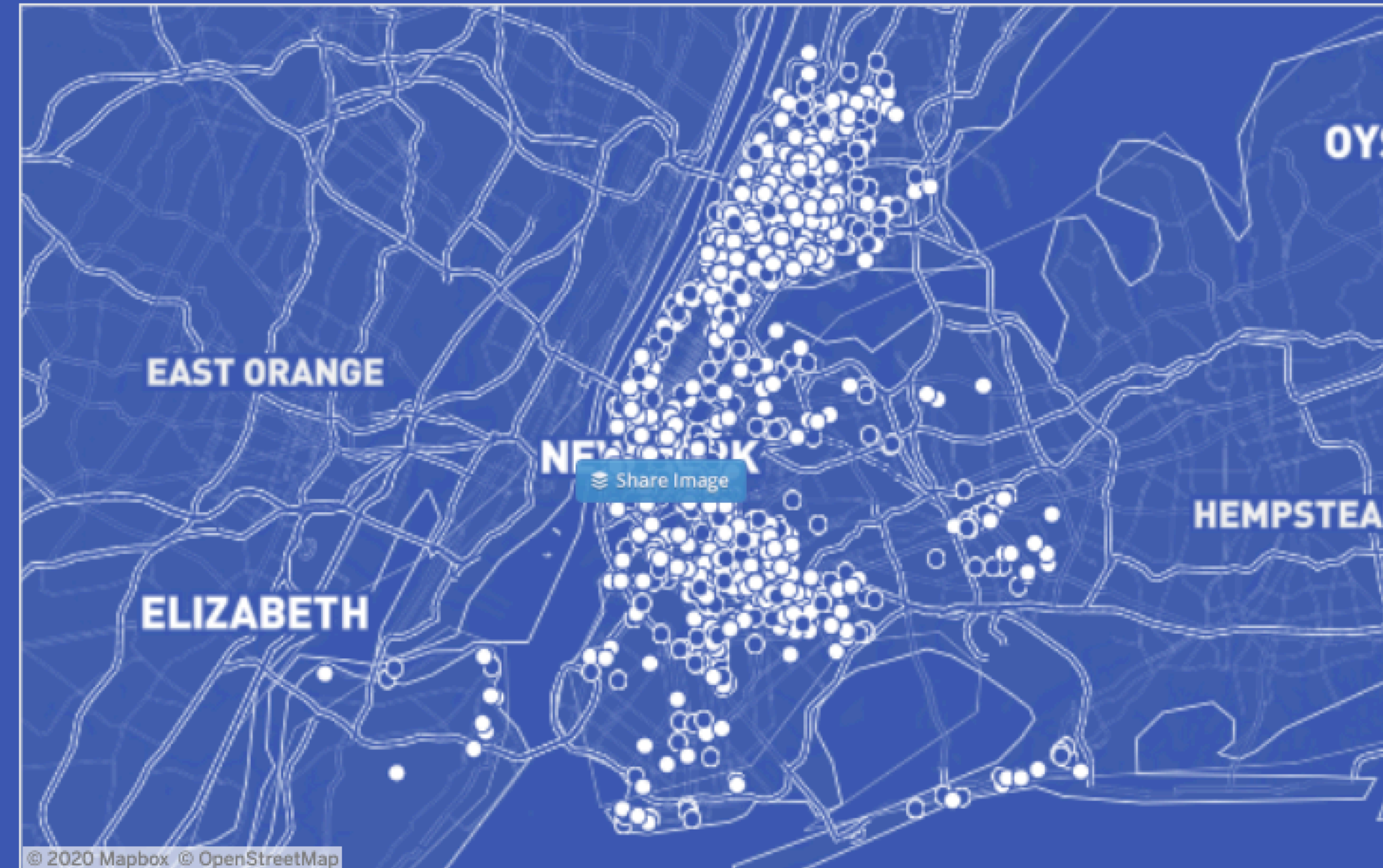
COMPLETION RATE



TOTAL HOUSING UNITS

186,040

LOW INCOME RATE



● Finished ○ Under Construction

Data: NYC OpenData | Created for #IronQuest | Designed by: Lisa Rapp (@NablaVanderlyle)

tableau⁺⁺public

'Housing New York'
Lisa Rapp

LET THEM PLAY

HOUSING NEW YORK

A blueprint for expanding affordable housing opportunities for low to middle income New Yorkers

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TOTAL BUILDINGS

804

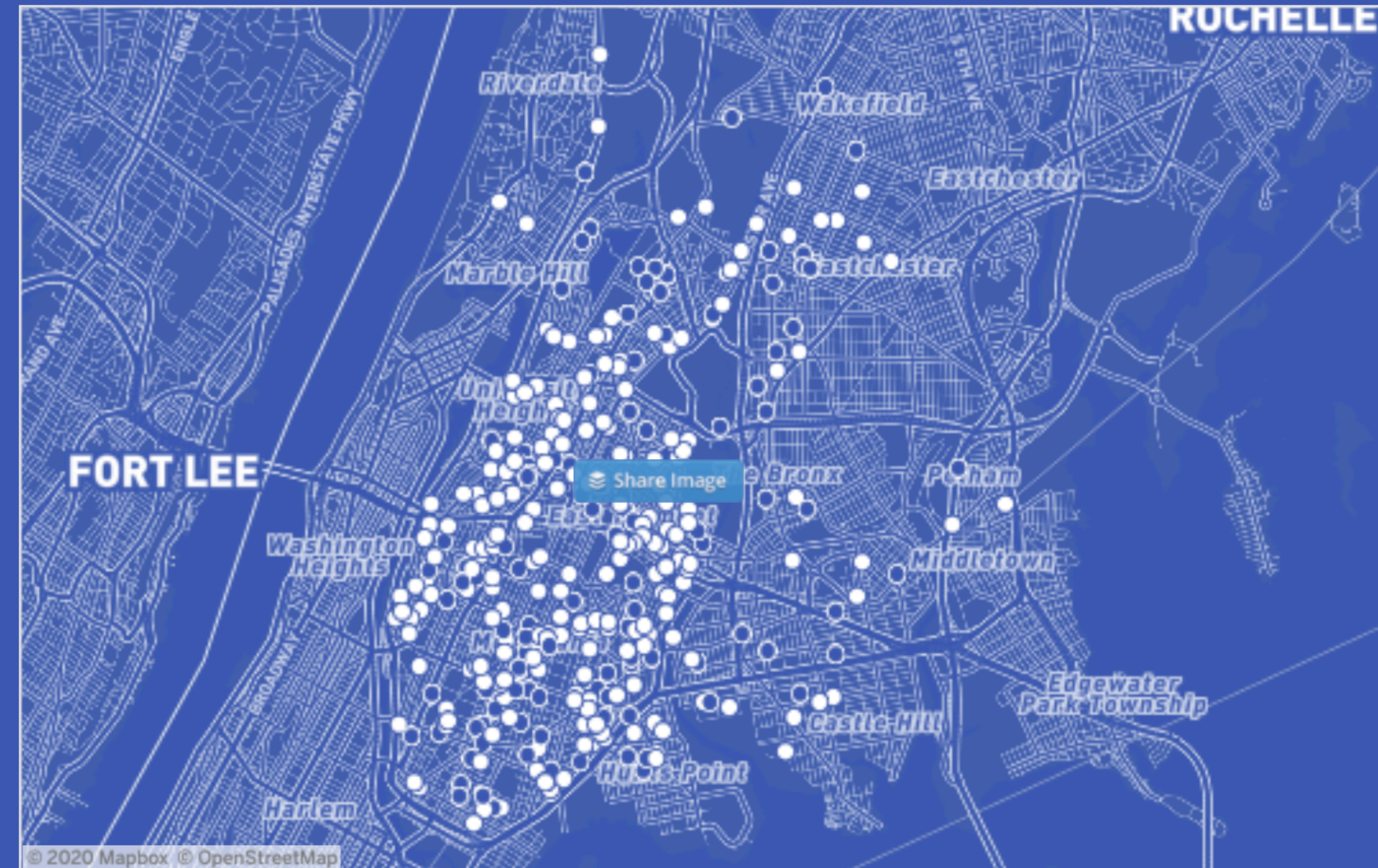
COMPLETION RATE



TOTAL HOUSING UNITS

44,016

LOW INCOME RATE



● Finished ○ Under Construction

Data: NYC OpenData | Created for #IronQuest | Designed by: Lisa Rapp (@NablaVanderlyle)

tableau⁺⁺public

'Housing New York'
Lisa Rapp

LET THEM PLAY

HOUSING NEW YORK

A blueprint for expanding opportunities for low to moderate income households

Housing New York is a five-borough, ten-year strategy to address New York City's affordable housing crisis and support the goal of building or preserving 200,000 units of high-quality affordable housing to meet the needs of the city's growing population.

Explore this dataset to see how much progress has been made. Choose a borough below to filter and hover over the map to see details about the project.

- Bronx
- Brooklyn
- Manhattan
- Queens
- Staten Island

TOTAL BUILDINGS

804

COMPLETION RATE

68%

TOTAL HOUSING UNITS

44,016

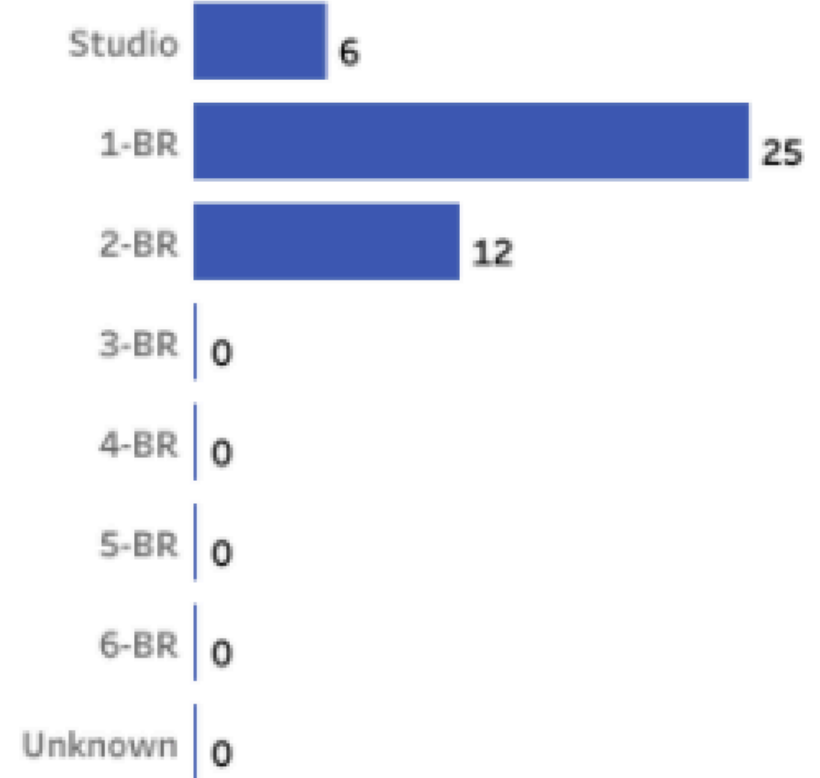
LOW INCOME RATE

89%

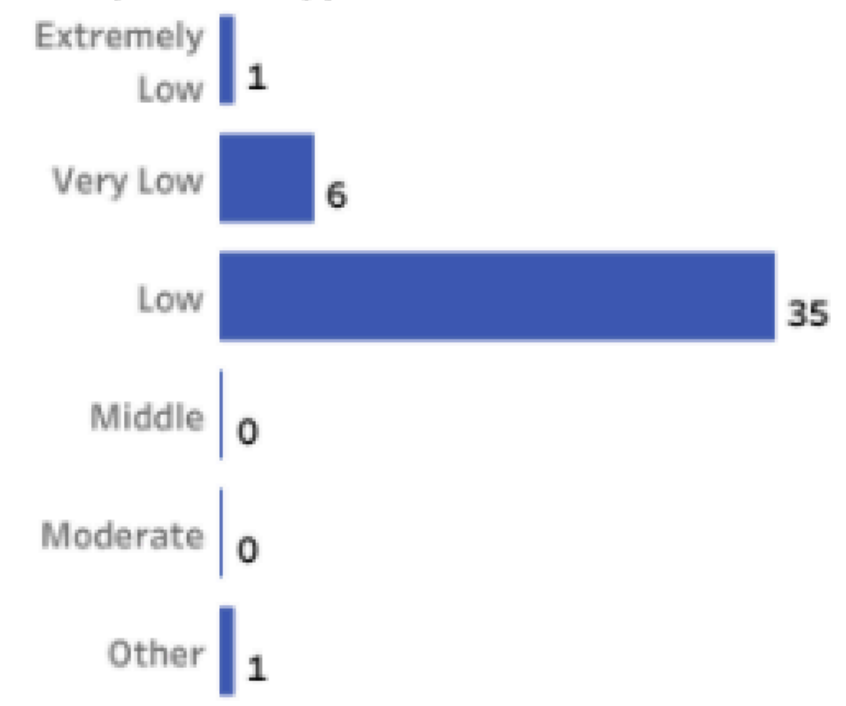


- 1130 SHEVA REALTY HDFC.HPO.FY17 -
 Project Start Date: 6/21/2017
 Type: Preservation
 Status: Finished
 Total Units: 43

Units by Size



Units by Income Type



Click here to learn more about the project.

tableau⁺⁺public

'Housing New York'
 Lisa Rapp



**‘My Route’
Sampad & Caroline Beavon**



‘The Happy Show’ Stefan Sagmeister



‘Of All the People in All the World’ Stan’s Cafe

**BRANDS CAN USE
DATA VISUALISATION TO**

SIMPLIFY COMPLEX DATA

SHOW THE BIG PICTURE

SHARE USEFUL INFORMATION

LET AUDIENCES PLAY

BE IMMERSIVE

CAROLINE BEAVON
INFORMATION & DATA DESIGN

INFOGRAPHICS AND DATA VISUALISATION